



2023 ASSEMBLY BILL 359

July 27, 2023 - Introduced by Representatives SNODGRASS, CONSIDINE, C. ANDERSON, J. ANDERSON, ANDRACA, BALDEH, BARE, BEHNKE, BILLINGS, CABRERA, CONLEY, EMERSON, HAYWOOD, HONG, JACOBSON, JOERS, MOORE OMOKUNDE, OHNSTAD, ORTIZ-VELEZ, PALMERI, RATCLIFF, SHANKLAND, SHELTON, SINICKI, STUBBS, SUBECK, VINING and MADISON, cosponsored by Senators AGARD, SMITH, CARPENTER, HESSELBEIN, LARSON, ROYS and SPREITZER. Referred to Committee on Agriculture.

1 **AN ACT to create** 94.51 of the statutes; **relating to:** labeling plants as beneficial
2 to pollinators.

Analysis by the Legislative Reference Bureau

This bill prohibits a person that provides plants or that sells plants at retail from labeling or advertising the plant as being beneficial to pollinators if the plant has been treated with an insecticide that contains warnings about pollinator hazards on its label.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 **SECTION 1.** 94.51 of the statutes is created to read:

4 **94.51 Pollinator labeling.** (1) In this section:

5 (a) "Plant" means an annual plant, bedding plant, or other plant and includes
6 plant material and nursery stock, as defined under s. 94.10 (1) (f).

7 (b) "Pollinator" means an insect that pollinates flowers.

