

State of Misconsin 2001 - 2002 LEGISLATURE

2001 ASSEMBLY BILL 867

February 26, 2002 – Introduced by Representatives KRAWCZYK and OTT, cosponsored by Senators HANSEN and MOEN. Referred to Committee on Agriculture.

1 AN ACT to create 100.201 (2) (e) 5. of the statutes; relating to: authorizing dairy

product wholesalers to furnish freezer cabinets to dairy product retailers.

Analysis by the Legislative Reference Bureau

Current law generally prohibits a wholesaler of dairy products from furnishing equipment to retailers of dairy products. There are exceptions to the prohibition. For example, a wholesaler may furnish vending machines from which dairy products obtained are consumed on the premises.

This bill authorizes a dairy product wholesaler to sell, lend, or rent portable freezer cabinets to a retailer for the display of frozen dessert novelties.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- 3 SECTION 1. 100.201 (2) (e) 5. of the statutes is created to read:
- 4 100.201 (2) (e) 5. A wholesaler may sell, lend, or rent portable freezer cabinets,
- 5 each with a storage capacity not exceeding 12 cubic feet, to retailers for the purpose

6 of displaying frozen dessert novelties to retail customers.

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