



WISCONSIN LEGISLATIVE COUNCIL AMENDMENT MEMO

2015 Assembly Bill 512

Assembly Amendment 1

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2015 ASSEMBLY BILL 512

2015 Assembly Bill 512 (AB 512) designates a specified highway route across Wisconsin as the Frank Lloyd Wright Trail. It requires that the Department of Transportation (DOT) erect and maintain directional signs at certain points along the trail to direct highway travelers to specific Frank Lloyd Wright locations. AB 512 also permits the DOT to erect and maintain additional signs directing travelers to other Frank Lloyd Wright locations if the locations are open to the public and within 15 miles of the specified trail. AB 512 requires that the Department of Tourism spend \$500,000 biennially to promote, advertise, and publicize Frank Lloyd Wright constructed or designed buildings that are open to the public.

ASSEMBLY AMENDMENT 1

Assembly Amendment 1 (AA 1) prohibits the DOT from expending state or federal funds for the costs of fabricating, erecting, maintaining, or replacing the required signs, unless the funds come from state agencies other than the DOT or from the federal government specifically for the signs. Instead, the DOT must erect and maintain the signs only after receiving sufficient contributions from interested parties for that purpose. Under AA 1, the DOT must determine the amount necessary to fabricate and erect the required signs and forward that information to the Department of Tourism. The Department of Tourism must transfer the amount identified to the DOT to pay for the required signs, up to a maximum of \$50,000.

AA 1 eliminates the requirement that the Department of Tourism spend \$500,000 biennially to promote, advertise, and publicize Frank Lloyd Wright locations. Instead, under AA 1, the Department of Tourism is required to include information about its marketing efforts, including marketing for the Frank Lloyd Wright Trail, in its annual report to the Legislature.

Finally, AA 1 modifies the trail route where it enters the state to ensure compliance with the federal Manual on Uniform Traffic Control Devices. Under AA 1, the route will enter the state on State Highway 31 and will proceed on State Highway 165 until it reaches I-94, instead of entering the state on I-94.

BILL HISTORY

Assembly Amendment 1 was offered by Representative Tranel. On January 27, 2016, the Assembly Committee on Tourism recommended adoption of Assembly Amendment 1 on a vote of Ayes, 14; Noes, 0, and passage of Assembly Bill 512, as amended, on a vote of Ayes, 14; Noes, 0.

RES:jal