



WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

2013 Wisconsin Act 268
[2013 Senate Bill 250]

**Temporary Alcohol Beverage Retail
Licenses Issued to Fair Associations**

Wisconsin law authorizes municipalities to issue temporary licenses to certain organizations that authorize the retail sale of beer and wine at fairs, meetings, picnics, and similar gatherings. In general, a licensee may not provide taste samples unless there is a person who is responsible for the acts of all persons selling or serving any intoxicating liquor to customers. **2013 Wisconsin Act 268** creates an exception to that requirement when a municipality issues a temporary license to a fair association solely for the purpose of conducting beer or wine judging or tasting events if the tasting involves servings no greater than one fluid ounce each.

Effective date and initial applicability: The Act took effect on April 18, 2014 and first applies to licenses issued on that day.

Prepared by: Michael Queensland, Staff Attorney

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This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature's Web site at: <http://www.legis.wisconsin.gov>.