

2009 Senate Joint Resolution 3

ENROLLED JOINT RESOLUTION

Relating to: Proclaiming Data Privacy Day.

Whereas, the right of privacy is recognized by the state of Wisconsin by Chapter 176, Laws of 1977; and

Whereas, the *Privacy Journal* has recognized Wisconsin as a first-tier state in terms of privacy protection; and

Whereas, on January 28, 2009, the United States, Canada, and 27 European countries will celebrate Data Privacy Day together for the second time; and

Whereas, the purpose of Data Privacy Day is to raise awareness and generate discussion about data privacy practices and rights; and

Whereas, Data Privacy Day promotes privacy awareness and education among teens, especially about online privacy; and

Whereas, Data Privacy promotes general awareness education among the public and the business community on allied topics, such as identity theft, national security, social networking, information security, data destruction, and data transfers; and

Whereas, Data Privacy Day activities in the United States involve corporations, government officials and representatives, academics, and students; and

Whereas, privacy and information security is required of all sectors — private, public, and volunteer — under numerous state and federal laws; and

Whereas, Wisconsin residents and consumers expect all sectors to safeguard sensitive information they entrust with them; and

Whereas, Wisconsin desires to create a "privacy–friendly" economic climate, where consumers can live, play, and conduct business safely with a minimal risk of identity theft or of having their right to privacy violated; and

Whereas, Data Privacy Day serves the important purpose of furthering international collaboration and cooperation around privacy issues; now, therefore, be it

Resolved by the senate, the assembly concurring, That the legislature of the state of Wisconsin recognizes January 28, 2009, as "Data Privacy Day."

Representative Michael J. Sheridan Speaker of the Assembly Senator Fred A. Risser President of the Senate

Date

Robert J. Marchant Senate Chief Clerk