



State of Wisconsin  
2009 - 2010 LEGISLATURE

LRBa2133/1  
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**ASSEMBLY AMENDMENT 1,  
TO 2009 ASSEMBLY BILL 758**

April 12, 2010 - Offered by Representative MOLEPSKE JR..

1 At the locations indicated, amend the bill as follows:

2 **1.** Page 37, line 14: after that line insert:

3 “(9m) DISCLOSURES BY INSURER TO OWNER. (a) The commissioner shall develop,  
4 by rule, a notice to inform an owner, in writing and in language understandable to  
5 an average owner, of his or her rights as an owner of a policy. The commissioner shall  
6 make the notice available at no cost to insurers and insurance intermediaries.

7 (b) The notice under par. (a) shall contain all of the following:

- 8 1. Advice to the owner that life insurance is a critical part of a broader financial  
9 plan.  
10 2. Advice that alternatives to lapse or surrender of the policy exist.  
11 3. A general description of life settlements and the life settlement transaction  
12 in this state.

