



State of Wisconsin  
2009 - 2010 LEGISLATURE

LRBa1601/2  
GMM:kjf:ph

**ASSEMBLY AMENDMENT 1,  
TO 2009 ASSEMBLY BILL 624**

February 23, 2010 – Offered by Representative HIXSON.

1 At the locations indicated, amend the bill as follows:

2 **1.** Page 1, line 3: delete that line and substitute “university, state, and  
Wisconsin; the issuing.”

3 **2.** Page 4, line 1: delete lines 1 to 14 and substitute:

4 “38.50 (12) USE OF CERTAIN TERMS PROHIBITED. (a) No person may use the term  
5 “college” or “university” in the person’s name unless the person provides an  
6 educational program for which the person awards an associate or higher degree and  
7 the person has accreditation recognized by the U.S. secretary of education, has the  
8 foreign equivalent of that accreditation, as determined by the board, or has  
9 accreditation recognized by the Council for Higher Education Accreditation. This  
10 paragraph does not apply to any of the following:

11 1. A school that was doing business in this state with the approval of the board  
12 prior to the effective date of this subdivision .... [LRB inserts date].

1           2. A person described in sub. (1) (e) 3. to 7. that was doing business in this state  
2 prior to the effective date of this subdivision ... [LRB inserts date].

3           3. A person that uses the term “college” or “university” in the person’s name  
4 only for purposes of amusement and that does not hold itself out to the public in any  
5 way as a legitimate institution of higher education.

6           (b) No school, including a school described in sub. (1) (e) 1. to 8., may use the  
7 term “state” or “Wisconsin” in its name if the use of that term operates to mislead the  
8 public into believing that the school is affiliated with the University of Wisconsin  
9 System or the technical college system, unless the school actually is so affiliated.  
10 This paragraph does not apply to a school described in sub. (1) (e) 1. that has  
11 accreditation recognized by the U.S. secretary of education, has the foreign  
12 equivalent of that accreditation, as determined by the board, or has accreditation  
13 recognized by the Council for Higher Education Accreditation.”.

14   **(END)**