Category	Description	Examples	Cost Considerations
Universal Mea- sures	Interventions that can be advocated confidently for the general public and which, in many cases, can be applied without professional advice or assistance.	Adequate diet, dental hygiene, use of seat belts in automobiles, lead awareness and removal, smoking cessation, and many forms of immunization.	By serving everyone, there may be costs that are incurred for families and individuals who do not need help. Cost of intervention per family or individual
			can be low because the intervention is less intensive.
Selective Mea- sures	Subgroups who share common gen- eral risk factors, which are distin- guished by age, sex, occupation, or other obvious characteristic.	Avoidance of alcohol and many drugs by pregnant women, parent- ing skill improvement for parents who were raised in abusive house-	Costs are focused on families or persons in subgroups of the general population who may need extra help.
		holds.	Costs are increased by targeting high-risk populations.
			Intervention may be more expensive because of the need to address the specific risks of participants.
Indicated Mea- sures	Interventions that are advisable only for persons who, on examination or screening, are found to manifest a risk factor, condition, or abnormal- ity that identifies them, individu- ally, as being at sufficiently high risk to require the preventive inter- vention. The majority of these interventions have been called sec- ondary under the classical scheme.	Control of hypertension, provide parents and families with sus- tained therapeutic counseling, therapeutically focused parent or family skills training, provide extensive opportunity for families to integrate new behavior patterns and skills.	Cost is targeted to those most in need. Cost per individual or family is high because the intervention requires sustained, intensive efforts.

APPENDIX A PREVENTIVE INTERVENTIONS CLASSIFICATION SYSTEM