

## Chapter SFP 1

### POLICY AND PURPOSE

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**SFP 1.01 Statement of policy and purpose.** (1) Wisconsin state fair park serves the citizens of Wisconsin by providing a permanent location for the annual state fair and other programs of civic interest. Development of this unique park is made possible through procedures enabling the park to be financially self-supporting. Its contractual involvement with private enterprise is consistent with its legislative purpose.

(2) Hundreds of thousands of citizens visit the park during the state fair each year to see exhibits of Wisconsin's abundant agricultural, industrial and social achievements. During other periods of the year, sports attractions and other exhibits are on display. The purpose of these rules is to give notice of the required standards of conduct that insure the safety, well-being, and enjoyment of all these persons using and visiting the facilities of the state fair park.

*enjoyment,  
and*

**History:** Cr. Register, July, 1976, No. 247, eff. 8-1-76.

**SFP 1.02 Scope.** These rules regulate conduct of visitors and exhibitors, vehicle and traffic matters, fire prevention regulations, advertising and admission.

**History:** Cr. Register, July, 1976, No. 247, eff. 8-1-76.

**SFP 1.03 Definitions.** (1) As used in these rules:

(a) "Board" shall mean the Wisconsin state fair park board.

(b) "Chief of police" shall mean the Wisconsin state fair park chief of police.

(c) "Director" shall mean the Wisconsin state fair park director as appointed by the board.

(d) "Lessee" shall mean any person operating under a valid contract or with the written permission of the director.

(e) "Motor vehicle" shall mean any self-propelled, power-driven vehicle including, but not limited to, automobiles, motor trucks, motorcycles, motor bikes, tractors, busses, or other motorized machinery.

(f) "Park" shall mean the Wisconsin state fair park.

(g) "Person" shall mean any individual, organization, association, company, corporation, institute, branch of local, county, state, or federal government.

(h) "Police department" shall mean the Wisconsin state fair park police department.

(i) "Sales manager" shall mean the commercial space sales manager of the Wisconsin state fair.

(j) "State fair" shall mean that period of time during which the annual Wisconsin state fair is held within the park, to include the period 7 days prior to opening through 3 days after the closing of the annual Wisconsin state fair.

(k) "Building" shall mean any permanent structure, mobile enclosure, trailer, tent, or temporary structure.

(l) Premises shall mean the area within the geographical limits of state fair park.

**History:** Cr. Register, July, 1976, No. 247, eff. 8-1-76.