

**Chapter Phar 10****STANDARDS OF PROFESSIONAL CONDUCT**

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**Phar 10.01 Authority.** The rules in this chapter are adopted pursuant to the authority in ss. 15.08, 227.11 and 450.02, Stats.

**History:** Cr. Register, January, 1980, No. 289, eff. 2-1-80; renum. from Phar 5.01, Register, January, 1983, No. 325, eff. 2-1-83; correction made under s. 13.93 (2m) (b) 7, Stats., Register, July, 1993, No. 451.

**Phar 10.02 Definitions.** In this chapter,

(1) "Dispense" means to select, compound, mix, combine, measure, count, or otherwise prepare a drug or drugs for delivery to the patient, or to deliver a drug or drugs to the patient.

(2) "Drug" has the meaning defined in s. 450.06, Stats.

(3) "Patient" means the individual for whom drugs are prescribed or to whom prescription drugs are administered.

**History:** Cr. Register, January, 1980, No. 289, eff. 2-1-80; renum. from Phar 5.02 and r. (4), Register, January, 1983, No. 325, eff. 2-1-83.

**Phar 10.03 Unprofessional conduct.** The following, without limitation because of enumeration, are violations of standards of professional conduct and constitute unprofessional conduct in addition to those grounds specified under s. 450.10 (1), Stats.:

(1) Administering, dispensing, supplying or obtaining a drug other than in legitimate practice, or as prohibited by law;

(2) Engaging in any pharmacy practice which constitutes a danger to the health, welfare, or safety of patient or public, including but not limited to, practicing in a manner which substantially departs from the standard of care ordinarily exercised by a pharmacist which harmed or could have harmed a patient;

(3) Dispensing a drug which the pharmacist should have known would harm the patient for whom the medication was prescribed;

(4) Dispensing or causing to be dispensed a drug which is outdated or contaminated or known by the pharmacist to be unsafe for consumption;

(5) Falsifying patient records;

(6) Disclosing to the public information concerning a patient without the consent of the patient unless the information is requested by the pharmacy examining board or the department of regulation and licensing or unless release is otherwise authorized by law;

(7) Failing to report to the pharmacy examining board any pharmacy practice which constitutes a danger to the health, safety or welfare of patient or public;

(8) Providing false information to the pharmacy examining board or its agent;

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- (9) Refusing to render professional services to a person because of race, color, sex, religion, or age;
- (10) Aiding or abetting the unlicensed practice of pharmacy;
- (11) Advertising in a manner which is false, deceptive or misleading;
- (12) Dispensing sample drug products for any financial consideration;
- (13) Exercising undue influence on or taking unfair advantage of a patient in the promotion or sale of services, drugs or other products for the financial gain of the pharmacist or a third party;
- (14) Participating in rebate or fee-splitting arrangements with health practitioners or with health care facilities;
- (15) Furnishing a prescriber with any prescription order blanks imprinted with the name of a specific pharmacist or pharmacy;
- (16) Using secret formula or code in connection with prescription orders;
- (17) Having a pharmacist license revoked or suspended in another state or United States jurisdiction or having been subject to other disciplinary action by the licensing authority thereof;
- (18) Violating or attempting to violate any formal disciplinary order of the board.

History: Cr. Register, January, 1980, No. 289, eff. 2-1-80; renum. from Phar 5.03, Register, January, 1983, No. 325, eff. 2-1-83; am. (intro.), r. (1), (2), (7), (13) and (22), renum. (3) to (6), (8) to (12), (14) to (21) to be (1) to (17), Register, August, 1991, No. 428, eff. 9-1-91; am. (17), cr. (18), Register, July, 1993, No. 451, eff. 8-1-93.