

common or usual name of each such ingredient including the specific spice, flavoring, and coloring; if such food, or any ingredient thereof in case it is fabricated from 2 or more ingredients, consists in whole or in part of plant or animal matter and the name of such food or ingredient does not clearly reveal the specific plant or animal which is its source, such name shall be so qualified as to reveal clearly the specific plant or animal which is such source. If such use of the food is by reason of its simulation of human milk or its suitability as a complete or partial substitute for human milk, the label (except for milk and evaporated milk) shall also bear:

(1) A statement of the per cent by weight of moisture, protein, fat, available carbohydrate, crude fiber, calcium (Ca), phosphorus (P), and iron (Fe) contained in such food;

(2) A statement of the number of available calories of U.S.P. units of vitamin A and vitamin D, and milligrams or U.S.P. units of thiamine (vitamin B₁) and ascorbic acid (vitamin C) supplied by a specified quantity of such food; and

(3) If less than 1.5 milligrams (30 U.S.P. units) of ascorbic acid (vitamin C), less than 50 U.S.P. units of vitamin D, or less than 0.75 milligram of iron (Fe), is supplied by the quantity of such food which, as customarily or usually prepared for consumption, supplies 100 available calories, a statement that additional quantities of such vitamin or iron, as the case may be, should be supplied from other sources.

Ag 55.06 Label statements relating to food used in weight or disease control. If a food is represented for special dietary use by reason of its use as a means of regulating the intake of protein, fat, carbohydrate, or calories, for the purpose of controlling body weight, or for the purpose of dietary management with respect to disease, the label shall bear a statement of—

(1) The percent by weight of protein, fat and available carbohydrates in such food; and

(2) The number of available calories supplied by a specified quantity of such food.

Ag 55.07 Label statements relating to nonnutritive constituents. (1) If a food is represented for special dietary use by reason of the presence of any constituent which is not utilized in normal metabolism, the label shall bear a statement of the percent by weight of such constituent, and, in juxtaposition with the name of such constituent, the word "nonnutritive". If such constituent is fibrous plant matter, it shall be considered to be crude fiber and its percent expressed as such. But if such constituent is a sweetening agent, the label shall bear, in lieu of such statement and word, the statement "Contains _____, a nonnutritive, artificial sweetener which should be used only by persons who must restrict their intake of ordinary sweets", the blank to be filled in with the percent by weight of a sweetening agent in such food, followed by the name of such sweetening agent.

(2) The provisions of this section shall not be construed as authorizing the use of nonnutritive sweeteners in any food other than one for use by persons who must restrict their intake of carbohydrates, or as relieving any food from compliance with any requirement of s. 97.25 and 97.60, Stats.

Note: See note following Ag 55.03 (4).

Ag 55.08 Label statements relating to hypoallergenic food. If a food is represented for special dietary use by reason of the decrease or absence of any allergenic property, the label shall bear:

(1) The common or usual name and the quantity or proportion of each ingredient including the specific spices, flavoring, and coloring, in case the food is fabricated from 2 or more ingredients;

(2) A qualification of the name of the food, or of the name of each ingredient thereof in case the food is fabricated from 2 or more ingredients, to reveal clearly the specific plant or animal which is the source of such food or of such ingredient, if such food or such ingredient consists in whole or in part of plant or animal matter and such name does not clearly reveal the specific plant or animal which is such source; and

(3) A statement indicating the nature and effect of any treatment or processing of the food or any ingredient thereof, if the changed allergenic property results from such treatment or processing.