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(8) The personal use, misuse, or sale, other than for medical treatment of animal patients, of the drugs listed in the U.S. Controlled Substances Act of 1970, as amended, or ch. 161, Stats. 1977. Not included are drugs prescribed by a physician for individual use by the veterinarian at any given time.

(9) Conviction by a court of law of a charge of cruelty to animals.

(10) Failure to keep the veterinary facility and all equipment in a clean and sanitary condition while practicing as a veterinarian.

(11) Failure of a licensee to notify the board prior to engaging in the supervision of a veterinary student.

(12) Allowing a veterinary student to treat an animal without the veterinarian giving supervision.

(13) Failure of the veterinarian to advise the client that the person assisting is a veterinary student and the number of years of veterinary curriculum completed by such veterinary student.

(14) Knowingly having a professional association with, or employing any person not licensed to practice veterinary medicine except under the direct supervision of a veterinarian.

(15) Failure to comply with any provision of ch. 95, Stats. 1977 or ch. Ag 10 of the Wis. Adm. Code, April 1977.

(16) Failure of a licensee to permit the board or its agents to enter and inspect the licensee's practice facilities, vehicle, equipment and records during office hours and other reasonable hours.

(17) Knowingly having a professional association with, or employing any person to practice veterinary medicine in violation of the Veterinary Practice Act, ch. 453 Stats. or the rules of the veterinary examining board.

(18) Advertising in a manner which is false, fraudulent, misleading or deceptive, or knowingly maintaining a professional association with another veterinarian or veterinary firm that advertises in a manner which is false, fraudulent, misleading or deceptive.

(19) The following kinds of advertising:

(a) Advertising professional superiority or the performance of professional services in a superior manner.

(b) False or misleading advertising.

(c) Advertising secret remedies, exclusive methods or guaranteed cures.

(d) Authorizing or permitting advertising as a member of a corporation or partnership which would be unprofessional for an individual veterinarian.

(e) Advertising case reports other than reporting on that case in the professional media.

(f) Advertising of variable services (non-variable and informational services may be advertised.)

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(20) Selling animal prescription drugs, other than as permitted under the United States Food and Drug Act and regulations promulgated thereunder (21 CFR 1.106(c), prescription legend animal drugs), which regulations restrict the listed drugs to use only by or on the order of a licensed veterinarian.

(21) Practicing under an expired license.

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(22) Allowing a certified animal technician to do any of the acts prohibited under ch. VE 7 or to fail to make a good faith investigation to ascertain that the certified animal technician abides by the requirements of ch. VE 7.

(23) Prescribing, ordering, dispensing, administering, supplying, selling or giving of any amphetamine, its salts, isomers and salts of its isomers or related sympathomimetic amine drug designated as a Schedule II drug in ch. 161, Stats., except for the treatment of narcolepsy or hyperkinesis in animals who do not respond to other methods of treatment, or for clinical research of these compounds as approved by the board. A written description of the intended research project proposed shall be filed with the board prior to conducting the research.

(24) Failure to keep records as a dispenser of controlled substances as required by s. 161.31, Stats., and s. Phar 8.02.

(25) Failure to include on the label of a prescription drug the generic or brand name of the drug dispensed, the name and address of the clinic or veterinarian dispensing the drug, the directions for use and caution statements required by law.

(26) Failure to maintain and keep for at least 3 years individual client records for herd or food animal patients and individual patient records for companion animal patients which specify adequately the diagnosis made, treatment provided and the name of the veterinarian who provided care.

History: Cr. Register, December, 1976, No. 252, eff. 1-1-77; cr. (19), Register, July, 1978, No. 271, eff. 8-1-78; am. (8) and (12), cr. (18), Register, September, 1978, No. 273, eff. 10-1-78; am. (3) and (6), Register, May, 1979, No. 281, eff. 6-1-79; cr. (20) to (22), Register, October, 1981, No. 310, eff. 11-1-81; am. (21), renum. (22) to be (23) and am., cr. (22), Register, August, 1984, No. 344, eff. 9-1-84; renum. (11) (a) and (b) and (12) to (23) to be (12), (13) and (15) to (26) and r. and recr. (18), cr. (14), Register, November, 1985, No. 359, eff. 12-1-85.

VE 3.03 Board action. The board may reprimand the licensee or deny, suspend, limit or revoke the license of any person to practice veterinary medicine who engages in any of the acts prohibited in VE 3.02.

History: Cr. Register, December, 1976, No. 252, eff. 1-1-77; am. Register, May, 1979, No. 281, eff. 6-1-79.

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