Chapter Tax 11

SALES AND USE TAX

		General Provisions	Tax	11.47	Commercial photographers
Tax	11.001	Definitions and use of terms			and photographic services (p.
Tax	11.01	(p. 117) Sales and use tax return forms	Tax	11.48	155) Landlords, hotels and motels
		(p. 118)			(p. 156)
· m	11.00	Exempt Entities	Tax	11.49	Service station and fuel oil
Tax	11.03	Elementary and secondary schools and related organ-	m	11.50	dealers (p. 157)
		izations (p. 119)		11.51	Auctions (p. 159) Grocers' guidelist (p. 160)
Tor	11.04	Constructing buildings for ex-		11.51	Coin-operated vending ma-
Iux	11.01	empt entities (p. 120)	1 07	11.02	chines and amusement devices
Tax	11.05	Governmental units (p. 120-1)			(p. 164)
		Exemptions	Tax	11.53	Concessionaires (p. 165)
Tax	11.08	Medical appliances, prosthetic	Tax	11.54	Temporary amusement, en-
		devices and aids (p. 123)			tertainment, or recreational
	11.09	Medicines (p. 123)	_		events or places (p. 166)
	11.10	Occasional sales (p. 125)	Tax	1.1.55	Agents, consignees, lienors and
ıax	11.11	Waste treatment facilities (p. 128)	Tax	11 57	brokers (p. 167)
Ток	11.12	Farming, agriculture, horticul-	1 88	11.57	Public utilities (p. 168) Service Enterprises
141	11.12	ture and floriculture (p. 128-2)	Tox	11.61	Veterinarians and their sup-
Tax	11.13	Sale of a business or business	I UA	11.01	pliers (p. 168-1)
	11/10	assests (p. 132)	Tax	11.62	Barbers and beauty shop oper-
Tax	11.14	Exemption certificates (in-			ators (p. 168-2)
		cluding resale certificates) (p.	Tax	11.63	Radio and television stations
		134)			(p. 169)
Tax	11.15	Containers and other packag-		11.64	Background music (p. 170)
		ing and shipping materials (p.		11.65	Admissions (p. 170)
		136-1)	Tax	11.66	Communication and CATV
Tax	11.16	Common or contract carriers			services (p. 172)
There	11.17	(p. 136-5) Hospitals, clinics and medical		11.67 11.68	Service enterprises (p. 173)
1 ax	11.17	professions (p. 136-7)	1 ax	11.68	Construction contractors (p. 175)
Tax	11.18	Dentists and their suppliers (p.	Tax	11.69	Financial institutions (p. 181)
		136-8)		11.70	Advertising agencies (p. 182)
Tax	11.19	Printed material exemption (p.		11.72	Laundries, dry cleaners, and
		136-9)			linen and clothing suppliers
_		Gross Receipts		_	(p. 184)
'i'ax	11.26	Other taxes in taxable gross re-			Tangible Personal Property
		ceipts and sales price (p. 136-	Tax	11.78	
Tor	11.27	10) Warranties (p. 137)	Тот	11.79	184-1)
	11.28	Gifts, advertising specialties,	1 ax	11.79	Leases of highway vehicles and equipment (p. 185)
ıas	11.20	coupons, premiums and trad-	Tax	11.80	Sales of ice (p. 186)
		ing stamps (p. 137)		11.81	Industrial gases, welding rods
Tax	11.29	Leases and rentals of tangible			and fluxing materials (p. 186)
		personal property (p. 140)	Tax	11.82	Mailing lists and mailing ser-
Tax	11.30	Credit sales, bad debts and re-			vices (p. 188)
		possessions (p. 142)		11.83	Motor vehicles (p. 189)
Tax	11.32	"Gross receipts" and "sales		11.84	Aircraft (p. 192)
		price" (p. 144)	Tax	11.85	Boats, vessels and barges (p.
-		facturers and Producers	-		193)
Tax	11.38	Fabricating and processing (p.	Tax	11.86	Utility transmission and distri-
To-	11.39	Manufacturing (p. 147)	Trans	11.87	bution lines (p. 194) Meals, food, food products and
	11.40	Manufacturing (p. 147) Exemption of machines and	1 9X	11.01	beverages (p. 194-2)
Idy	*1.40	processing equipment (p. 149)	Tav	11.88	
Tax	11.41	Exemption of property con-	1 41		ministrative Provisions
		sumed or destroyed in manu-	Tax	11.91	
		facturing (p. 151)		11.92	
		Types of Retailers			194-7)
Tax	11.45	Sales by pharmacies and drug	Tax	11.93	Annual filing of sales tax re-
_		stores (p. 152)			turns (p. 194-9)
Tax	11.46	Summer camps (p. 154)	Tax	11.94	Wisconsin sales and taxable
					transportation charges (p. 194-

Tax 11

 Tax 11.95
 Retailer's discount (p. 195)
 Tax 11.98
 Reduction of delinquent interest rates (p. 196)

 Tax 11.97
 Interest rates (p. 196)
 Tax 11.98
 Reduction of delinquent interest rate under s. 77.62 (1), Stats. (p. 198)

Tax 11.001 Definitions and use of terms. In this chapter, unless otherwise specified:

- (3) "Consumers" are persons who purchase and use tangible personal property, and sales to consumers are retail sales to which either the sales or use tax applies. Resale certificates should not be accepted from consumers.
 - (5) "Department" means the Wisconsin department of revenue.
- (8) "Retailer" means a person who sells taxable tangible personal property or a taxable service and who shall comply with all requirements imposed upon retailers, including:
 - (a) Obtaining a seller's permit for each place of business in this state;
 - (b) Filing tax returns and paying tax;
- (c) Collecting use tax when applicable and remitting the tax with returns; and
 - (d) Keeping proper records. (See Tax 11.92)
 - (12) "Tax" means the 4% Wisconsin sales or use tax.
- (13) "Taxable", "subject to the tax", "tax applies", "the sale is taxable", "_______ (specific tangible personal property or a specific service) is/are taxable", or "the purchase of _______ (specific tangible personal property or a specific service) is taxable", means that:

 (a) The sales tax applies to a sale of the property or service, measured by the gross receipts from the sale; or
- (b) The use tax applies to the storage, use or other consumption of the property or service sold, measured by the sales price.

History: Cr. Register, January, 1978, No. 265, eff. 2-1-78.

- Tax 11.01 Sales and use tax return forms. (s. 77.58, Stats.) (1) For filing sales and use tax returns, the following forms shall be used:
 - (a) Form S-010. For occasional sales of motor vehicles.
- (b) Form S-011. For occasional and non-Wisconsin sales of snowmobiles.
- (c) Form S-012 (also called "ST-12"). The monthly, quarterly or annual return for each registered retailer and consumer holding a Wisconsin seller's permit.
- (d) Form S-012A (also called "ST-12A"). The annual information return for each registered retailer and consumer holding a Wisconsin seller's permit.
 - (e) Form S-013. For concessionaires. (Annual return).
- (f) Form S-014. For concessionaires (single events) and temporary sellers (limited) periods).

DEPARTMENT OF REVENUE

118-1

Tax 11

- (g) Form S-015. For occasional bingo sales.
- (h) Form S-174. For determination of taxable status of temporary sellers and reporting of tax liability.

property or taxable services shall keep adequate and complete records so that they may prepare complete and accurate tax returns. These records shall include the normal books of account ordinarily maintained by a prudent business person, together with all supporting information such as beginning and ending inventories, records of purchases and sales, cancelled checks, bills, receipts, invoices (which shall contain a posting reference), cash register tapes, credit memoranda (which shall carry a reference to the document evidencing the original transaction) or other documents of original entry which are the basis for the entries in the books of account, and schedules used in connection with the preparation of tax returns. Such records shall show:

- (a) The gross receipts from sales of tangible personal property or taxable services, or rentals or leases of tangible personal property (including any services that are a part of the sale or lease) made within Wisconsin irrespective of whether the seller or lessor regards the receipts as taxable or nontaxable.
- (b) The basis for all deductions claimed in filing returns, including resale and exemption certificates obtained from customers. Exempt sales to governmental units and public schools need not be supported by exemption certificates, if the supplier retains a copy of the exempt entity's purchase order. Sales to organizations holding a certificate of exempt status (e.g., religious or charitable organizations) can be shown to be exempt by recording the exemption certificate number on the seller's copy of the bill of sale. All other exempt sales must be supported by an exemption certificate signed by the purchaser and retained by the seller, unless the merchandise sold is specifically exempted by statute regardless of use (such as groceries). Documents necessary to support claimed exemptions from tax liability, such as bills of lading and purchase orders, must be maintained in a manner in which they readily can be related to the transactions for which exemption is sought.
- (c) Total purchase price of all tangible personal property or taxable services purchased for sale or consumption or lease in this state.
- (2) MICROFILM RECORDS. Microfilm (including microfiche) reproductions of general books of account (such as cash books, journals, voucher registers and ledgers) and supporting records of detail shall be acceptable if the following conditions are met:
- (a) Appropriate facilities are provided for preservation of the films for periods required.
- (b) Microfilm rolls are indexed, cross referenced, labeled to show beginning and ending numbers or beginning and ending alphabetical listing of documents included and are systematically filed.
- (c) Transcriptions are provided for any information contained on microfilm which may be required for purposes of verification of tax liability.
- (d) Proper facilities are provided for the ready inspection and location of the particular records, including adequate projectors for viewing and copying the records.
- (3) RECORDS PREPARED BY AUTOMATED DATA PROCESSING (ADP) SYSTEMS. An automatic data processing (ADP) tax accounting system shall have the capability of producing visible and legible records which will

Tax 11

 Tax
 11.95
 Retailer's discount (p. 195)
 Tax
 11.98
 Reduction of delinquent interest rates (p. 196)

 Tax
 11.97
 "Engaged in business" in Wisconsin (p. 196-1)
 Tax
 11.98
 Reduction of delinquent interest rate under s. 77.62 (1), Stats. (p. 198)

Tax 11.001 Definitions and use of terms. In this chapter, unless otherwise specified:

- (3) "Consumers" are persons who purchase and use tangible personal property, and sales to consumers are retail sales to which either the sales or use tax applies. Resale certificates should not be accepted from consumers.
 - (5) "Department" means the Wisconsin department of revenue.
- (8) "Retailer" means a person who sells taxable tangible personal property or a taxable service and who shall comply with all requirements imposed upon retailers, including:
 - (a) Obtaining a seller's permit for each place of business in this state;
 - (b) Filing tax returns and paying tax;
- (c) Collecting use tax when applicable and remitting the tax with returns; and
 - (d) Keeping proper records. (See Tax 11.92)
 - (12) "Tax" means the 4% Wisconsin sales or use tax.
- (13) "Taxable", "subject to the tax", "tax applies", "the sale is taxable", "_______ (specific tangible personal property or a specific service) is/are taxable", or "the purchase of _______ (specific tangible personal property or a specific service) is taxable", means that:

 (a) The sales tax applies to a sale of the property or service, measured by the gross receipts from the sale; or
- (b) The use tax applies to the storage, use or other consumption of the property or service sold, measured by the sales price.

History: Cr. Register, January, 1978, No. 265, eff. 2-1-78.

- Tax 11.01 Sales and use tax return forms. (s. 77.58, Stats.) (1) For filing sales and use tax returns, the following forms shall be used:
 - (a) Form S-010. For occasional sales of motor vehicles.
- (b) Form S-011. For occasional and non-Wisconsin sales of snowmobiles.
- (c) Form S-012 (also called "ST-12"). The monthly, quarterly or annual return for each registered retailer and consumer holding a Wisconsin seller's permit.
- (d) Form S-012A (also called "ST-12A"). The annual information return for each registered retailer and consumer holding a Wisconsin seller's permit.
 - (e) Form S-013. For concessionaires. (Annual return).
- (f) Form S-014. For concessionaires (single events) and temporary sellers (limited) periods).

DEPARTMENT OF REVENUE

118-1

Tax 11

- (g) Form S-015. For occasional bingo sales.
- (h) Form S-174. For determination of taxable status of temporary sellers and reporting of tax liability.

property or taxable services shall keep adequate and complete records so that they may prepare complete and accurate tax returns. These records shall include the normal books of account ordinarily maintained by a prudent business person, together with all supporting information such as beginning and ending inventories, records of purchases and sales, cancelled checks, bills, receipts, invoices (which shall contain a posting reference), cash register tapes, credit memoranda (which shall carry a reference to the document evidencing the original transaction) or other documents of original entry which are the basis for the entries in the books of account, and schedules used in connection with the preparation of tax returns. Such records shall show:

- (a) The gross receipts from sales of tangible personal property or taxable services, or rentals or leases of tangible personal property (including any services that are a part of the sale or lease) made within Wisconsin irrespective of whether the seller or lessor regards the receipts as taxable or nontaxable.
- (b) The basis for all deductions claimed in filing returns, including resale and exemption certificates obtained from customers. Exempt sales to governmental units and public schools need not be supported by exemption certificates, if the supplier retains a copy of the exempt entity's purchase order. Sales to organizations holding a certificate of exempt status (e.g., religious or charitable organizations) can be shown to be exempt by recording the exemption certificate number on the seller's copy of the bill of sale. All other exempt sales must be supported by an exemption certificate signed by the purchaser and retained by the seller, unless the merchandise sold is specifically exempted by statute regardless of use (such as groceries). Documents necessary to support claimed exemptions from tax liability, such as bills of lading and purchase orders, must be maintained in a manner in which they readily can be related to the transactions for which exemption is sought.
- (c) Total purchase price of all tangible personal property or taxable services purchased for sale or consumption or lease in this state.
- (2) MICROFILM RECORDS. Microfilm (including microfiche) reproductions of general books of account (such as cash books, journals, voucher registers and ledgers) and supporting records of detail shall be acceptable if the following conditions are met:
- (a) Appropriate facilities are provided for preservation of the films for periods required.
- (b) Microfilm rolls are indexed, cross referenced, labeled to show beginning and ending numbers or beginning and ending alphabetical listing of documents included and are systematically filed.
- (c) Transcriptions are provided for any information contained on microfilm which may be required for purposes of verification of tax liability.
- (d) Proper facilities are provided for the ready inspection and location of the particular records, including adequate projectors for viewing and copying the records.
- (3) RECORDS PREPARED BY AUTOMATED DATA PROCESSING (ADP) SYSTEMS. An automatic data processing (ADP) tax accounting system shall have the capability of producing visible and legible records which will

194-10 WISCONSIN ADMINISTRATIVE CODE

Tax 11

provide the necessary information for verification of the taxpayer's tax liability.

- (a) Recorded or reconstructible data. ADP records shall provide an opportunity to trace any transaction back to the original source or forward to a final total. If detailed printouts are not made of transactions at the time they are processed, then the system must have the ability to readily reconstruct these transactions.
- (b) General and subsidiary books of account. A general ledger, with source references, shall be written out to coincide with financial reports for tax reporting periods. Where subsidiary ledgers are used to support the general ledger accounts, the subsidiary ledgers shall also be written out periodically.
- (c) Audit trail and supporting documents. The audit trail shall be designed so that the details underlying the summary accounting data may be identified and made available to the department upon request. The record keeping system should be so designed that supporting documents (such as sales invoices, purchase invoices, exemption certificates, credit memoranda) shall be readily available.
- (d) Program documentation. A written description of the ADP portion of the accounting system shall be available. Important changes, together with their effective dates, shall be noted in order to preserve an accurate chronological record. The statements and illustrations as to the scope of operations shall be sufficiently detailed to indicate:
 - 1. The application being performed.
 - 2. The procedures employed in each application.
 - 3. The controls used to ensure accurate and reliable processing.
- (4) Records retention. The records shall be preserved and retained for the 4-year period open to audit under s. 77.59 (3), Stats. If any agreement is entered into to extend the 4-year audit period, the records shall be preserved for that extended period. If a notice of tax determination has been issued to the taxpayer by the department and if the taxpayer files a petition for redetermination, the records for the period covered by the notice of the tax determination shall be preserved and retained until such tax redetermination has been finally resolved.
- (5) Examination of records. All records described in this section shall be made available for examination by the department at its request.
- (6) FAILURE TO MAINTAIN RECORDS. In the absence of suitable and adequate records, the department may determine the amount of tax due by using any information available, whether obtained from the taxpayer's records or from any other source. Failure to maintain and keep complete and accurate records may result in penalties or other appropriate action provided by law.

Note: The interpretations in this rule are effective under the general and use tax law on or after September 1, 1969.

History: Cr. Register, July, 1977, No. 259, eff. 8-1-77.

Tax 11.93 Annual filing of sales tax returns. (s. 77.58 (5), Stats.)
(1) A retailer holding a regular seller's permit who during the previous

calendar or fiscal year had a sales and use tax liability not exceeding \$300 will be notified by the department of the option of filing one sales and use tax return for the following year or of continuing to file returns on a quarterly basis. Retailers who elect filing one return a year shall notify the department of that election.

- (2) Returns and payments of retailers reporting on an annual basis shall be due and payable on the last day of the month following the close of their calendar or fiscal year.
- (3) A retailer who files on an annual basis shall not be required to file a sales and use tax "annual information return" if:
- (a) Deductions and exemptions are itemized on the sales tax return filed for the year, and
- (b) Gross receipts reported for income tax and sales tax purposes are the same amount.

Note: The interpretations in this rule are effective under the general sales and use tax law effective on and after September 1, 1969, except that the \$300 standard applies to taxable years beginning on and after the date of the rule's adoption. A \$100 standard applies to taxable years prior to the date of the rule's adoption. The \$300 standard was adopted effective January 1, 1979 to apply to the 1979 taxable year and thereafter.

History: Cr. Register, December, 1978, No. 276, eff. 1-1-79.

- Tax 11.94 Wisconsin sales and taxable transportation charges. (ss. 77.51 (4) (intro.) and (d) and (4r), and 77.52 (1), Stats.) (1) "Wisconsin sale: " (a) A Wisconsin sale takes place at the time and place possession of tangible personal property transfers from the seller or its agent to the purchaser or its agent pursuant to s. 77.51 (4r), Stats.
- (b) When a Wisconsin seller transfers possession to a purchaser at the seller's Wisconsin place of business and the purchaser either removes the property itself or hires a contract carrier to remove the property, possession transfers to the purchaser in Wisconsin and there has been a Wisconsin sale. Conversely, when a Wisconsin seller ships or delivers property from the seller's Wisconsin place of business to an out-of-state location, possession is transferred outside Wisconsin and the sale is not a Wisconsin sale. In the latter situation, the result is the same if property is delivered using the seller's vehicle and employes or by a contract carrier engaged by the seller.
- (c) When property is transferred from a seller to a purchaser via a common carrier or by the United States postal service, the property shall be deemed in the possession of the purchaser when it is turned over to the purchaser or its agent by the common carrier or postal service at the destination regardless of the f.o.b. point and regardless of the method by which the freight or postage is paid.
- (d) Gifts purchased in Wisconsin by residents or nonresidents and shipped out-of-state by the seller at the direction of the purchaser shall not be subject to the sales or use tax if the purchaser does not take physical possession of the gift at the time of sale. However, if the purchaser takes possession of the gift at the time of the sale, the sale is taxable.
- (e) Section 77.51 (4) (d), Stats., applies to a situation where tangible personal property is delivered to a purchaser in this state by an owner of the property or where a Wisconsin office of the owner or former owner of

194-12 WISCONSIN ADMINISTRATIVE CODE

Tax 11

the property aids in making the delivery. Therefore, if a Wisconsin manufacturer ships or turns over such property to a purchaser in