

Chapter SFP 4

ADVERTISING MATERIAL

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SFP 4.01 Distribution of advertising matter. No concessionaire or exhibitor shall distribute advertising material of any kind, including, but not limited to, flyers, handbills, cards, newspapers, buttons, hats, banners, ribbons, and other handouts unless such distribution shall be within the assigned space authorized by the director.

History: Cr. Register, July, 1976, No. 247, eff. 8-1-76.

SFP 4.02 Prohibited matter. (1) No person shall post or pass out any free advertising material having a gummed or adhesive backing such as labels, badges, car bumper or window stickers, whether such distribution shall be from a contract exhibit, concession, or elsewhere. Persons distributing such materials in the park and/or affixing same to park property shall be financially responsible for damage to park property.

History: Cr. Register, July, 1976, No. 247, eff. 8-1-76.

SFP 4.03 Sound truck prohibited. (1) No person shall operate a vehicle equipped with a public address system on the park without the permission of the director.

History: Cr. Register, July, 1976, No. 247, eff. 8-1-76.

SFP 4.04 Non-commercial handbill distribution, picketing, and demonstration. (1) The purposes of this rule are:

(a) To insure necessary order in the park, preserve the flow of pedestrian and vehicle traffic, and protect the safety and well-being of all park visitors; and

(b) To insure that the constitutional rights of individual visitors to the park are preserved by reasonable, uniform, and nondiscriminatory regulation given the limited facilities and periodic extreme congestion of the park.

(2) No person shall distribute handbills, picket, or participate in a demonstration or protest gathering in the park except in the areas authorized for such purposes.

(3) No person shall engage in such activity without prior notification of the chief of police. The chief of police shall inform the person(s) seeking to engage in the above activity of the authorized areas in which this activity is permitted. The requesting person, hereinafter called "applicant," shall register by name and provide full identification. The chief of police shall allocate the predetermined authorized areas among the applicants for such use on a daily, first-come, first-serve, nondiscriminatory, and uniform basis. The applicant shall then be permitted to occupy the assigned area for the duration of that day.

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(4) Applicant shall observe all rules of the park and shall be responsible for all litter generated that day within the assigned area; failure to remove litter or other material shall result in a five-day bar to further space request.

(5) The applicant shall not erect any structure or place any item of furniture or other material on the assigned space other than signs without approval of the chief of police. Use of bullhorns or public address systems is not permitted.

(6) Violation of any state law, or rule of the park by the applicant or his agents shall be cause for the termination of the privilege to occupy that area, expulsion from the park and/or civil forfeiture.

(7) A copy of this rule shall be provided to each applicant of space by the chief of police.

(8) This rule applies only to noncommercial activities. The park makes available space for commercial endeavors on a cash/lease basis.

History: Cr. Register, July, 1976, No. 247, eff. 8-1-76.