

## Chapter MVD 13

### MOTOR VEHICLE DEALERS

MVD 13.01 Display area  
 MVD 13.02 Records kept

MVD 13.03 Business sign

**History:** Chapter MVD 13 as it existed on May 31, 1966 was repealed and a new chapter MVD 13 was created effective June 1, 1966.

**MVD 13.01 Display area.** (1) The “\* \* facilities to display automobiles \* \*” as required under section 218.01 (3) (bf), Wis. Stats., shall be accessible facilities set aside and maintained at all times for the sole purpose of displaying vehicles offered for sale, which shall consist of a minimum area of not less than 12 feet by 20 feet.

(2) Truck, truck tractor and bus dealers, unless also engaged in the business of selling automobiles, are exempt from the display area requirement.

(3) Motorcycle dealers, not also engaged in the business of selling automobiles, shall provide display area of sufficient size to accommodate at least 3 units.

**History:** Cr. Register, May, 1966, No. 125, eff. 6-1-66.

**MVD 13.02 Records kept.** The minimum of books and records required to be kept and maintained by licensed Wisconsin motor vehicle, mobile home and trailer dealers under sections 218.01 (3) (bf) and 342.16 (2), Wis. Stats., and other relevant statutes shall consist of the following:

- (1) Titles or other evidence of ownership of each vehicle owned (or on consignment) and offered for sale;
- (2) All original or copies of vehicle purchase orders, invoices and other records of sale;
- (3) Records of every vehicle bought, sold or exchanged, or received for sale or exchange, shall be kept in a permanently bound book of not less than 8½" x 11" in size, containing consecutively numbered pages with horizontal line ruling. Vertical dividing lines shall be provided, and may be manually drawn, to divide the following information as shown:

Date Acquired	Acquired From Name & Address	Year-Make-ID	Date Sold or Disposed of	Disposed of or Sold to Name & Address

- (4) Records and record book included in items (2) and (3) above, shall be maintained for a period of 5 years from the date of sale, shall be kept in the place of business during business hours, and shall be open to inspection by a representative of the department during reasonable business hours.

- (5) An alternative method of bookkeeping, such as data processing, may be acceptable in lieu of above ledger, upon approval of licensor.

**History:** Cr. Register, May, 1966, No. 125, eff. 6-1-66.

**MVD 13.03 Business sign.** All motor vehicle dealers shall comply with section 100.18 (5), Wis. Stats.

**History:** Cr. Register, May, 1966, No. 125, eff. 6-1-66.