

**1983 Assembly Bill 521**

**Date of enactment: March 30, 1984**

**Date of publication: April 4, 1984**

**1983 Wisconsin Act 182**

AN ACT to create 125.33 (1) (c) 11 and 125.69 (2) (bm) of the statutes, relating to purchase of advertising by certain alcohol beverage permittees and licensees.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**SECTION 1.** 125.33 (1) (c) 11 of the statutes is created to read:

125.33 (1) (c) 11. Purchase advertising for a fair consideration from a bona fide national or statewide trade association which derives its principle income from membership dues of Class "B" licenses.

**SECTION 2.** 125.69 (2) (bm) of the statutes is created to read:

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125.69 (2) (bm) Notwithstanding par. (a), a manufacturer, rectifier or wholesaler may, to the extent permitted by 27 USC 205 (b) and regulations adopted thereunder, purchase advertising for a fair consideration from a bona fide national or statewide trade association which derives its principle income from membership dues of "Class B" licensees.

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