

No. 583, A.]

[Published July 12, 1949.

CHAPTER 430.

AN ACT to create 97.09 (6) of the statutes, relating to regulation of the soda water business.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

97.09 (6) of the statutes is created to read:

97.09 (6) No soda water beverage shall be prepared for sale, sold or offered for sale in bottles or other closed containers unless the name and principal location of the manufacturer, bottler or distributor thereof appears plainly and conspicuously on such

container or on the cap thereof; provided that, until the first day of July, 1953, no such beverage the container or cap of which bears the name and address of the actual manufacturer, bottler or dealer shall be deemed to be misbranded because of the permanent imprint on such container of the name or address, or the name and address of any other person, firm or corporation purporting to be the manufacturer, bottler, distributor or container owner if (a) there is also embossed, impressed or otherwise permanently printed on such container the name, trademark or brand name of a nationally known soda water beverage which is sold only in limited areas by franchised dealers, (b) the product conforms to such name on the container and (c) such dealer has filed with the department a verified statement that he is the only distributor of the product so named in the specific territory described by him in such statement.

Approved July 7, 1949.
