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DEC 28 1984

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ORDER  
OF THE  
STATE ELECTIONS BOARD

Relating to recordkeeping and reporting procedures for commercial sales by political registrants.

Pursuant to the authority vested in the State of Wisconsin Elections Board by s. 227.014, Stats., the elections board hereby adopts a rule interpreting ss. 11.001, 11.01, 11.06, and 11.12, Stats., as follows:

El.Bd. 1.56 Commercial Sales by Political Registrants. (1) When a registrant receives donated items for resale the proceeds from the resale transaction shall be reported in the following manner:

- (a) The receipt of the item shall be reported in the registrant's campaign finance report as an in-kind contribution and as an in-kind expenditure at the fair market value of the donated item;
- (b) the resale of the item shall be reported in the registrant's campaign finance report as a contribution from the purchaser in the amount paid by the purchaser;
- (c) the registrant must make a good faith effort to accurately reflect the fair market value of the item in its campaign finance report.

(2) When a registrant sells an item which it has purchased for resale to raise funds for political purposes, the entire amount of the proceeds of the sale shall be reported in the registrant's campaign finance report as a contribution from the purchaser.

(3) The proceeds from the sale of food and beverage at a fundraiser by a registrant shall be reported in the registrant's campaign finance report as a contribution from the purchaser.

(4) Where items are sold, including food and beverage, at a cost that is less than \$10.00, the registrant should report the proceeds of the sales as contributions, but they may be listed as "unitemized contributions" in the campaign finance reports. A good faith effort does not require that records be kept of the identity of the purchaser of items where the cost is less than \$10.00.

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(5) When a registrant disposes of tangible assets of the campaign by sale in a regular commercial transaction for fair market value, the proceeds of the sale shall be reported as "other income" in the registrant's campaign finance reports.

This rule will take effect on March 1, 1985.

Dated: December 28, 1984

SEAL

/s/Kevin J. Kennedy

KEVIN J. KENNEDY  
Executive Secretary  
State Elections Board



State of Wisconsin \ ELECTIONS BOARD

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John Niebler  
Chairman

Kevin J. Kennedy  
Executive Secretary

December 28, 1984

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Mr. Gary L. Poulson  
Assistant Revisor  
Revisor of Statutes Bureau  
411 West, State Capitol  
Madison, WI 53702

Dear Mr. Poulson:

This letter informs you that both the senate and assembly took no action within 30 days after receiving El.Bd. 1.56, Wis. Adm. Code, the proposed permanent rule about commercial sales by political registrants. In the light of this action, Kevin J. Kennedy, executive secretary of the Elections Board recently issued the order to adopt this rule.

The original and a copy of Mr. Kennedy's order are enclosed. Please publish it at your earliest convenience to become effective March 1, 1985.

If you have any questions, please call me.

Thank you for your cooperation.

Sincerely,

STATE ELECTIONS BOARD

*Kevin B. Cronin*  
Kevin B. Cronin  
Legal Counsel

Enc.