ADMINISTRATIVE RULES FISCAL ESTIMATE AND ECONOMIC IMPACT ANALYSIS					
Type of Estimate and Analysis					
☐ Original ☐ Update					
Administrative Rule Chapter,	Title and Number				
Chapter Tax 11 – Sales and	d use tax				
Subject					
Sales and use tax provision	ns concerning advertising and promotion	nal direct mail and prosthetic devices			
Fund Sources Affected		Chapter 20, Stats. Appropriations Affected			
☐ GPR ☐ FED ☐ PR	O □ PRS □ SEG SEG-S				
Fiscal Effect of Implementing	the Rule				
☑ No Fiscal Effect	☐ Increase Existing Revenues	Increase Costs			
☐ Indeterminate	☐ Decrease Existing Revenues	☐ Could Absorb Within Agency's Budget☐ Decrease Costs☐			
	lowing (Check All That Apply)				
State's Economy	I *	cific Businesses/Sectors			
Local Government Unit		lic Utility Rate Payers			
Would Implementation and Compliance Costs Be Greater Than \$20 million?  ☐ Yes ☒ No					
Policy Problem Addressed by	the Rule				
The rule does not create or revise policy, other than to reflect current law and department policy.					
Summary of Rule's Economic and Fiscal Impact on Specific Businesses, Business Sectors, Public Utility Rate Payers, Local Governmental Units and the State's Economy as a Whole (Include Implementation and Compliance Costs Expected to be Incurred)					
As indicated in the attached fiscal estimate, the fiscal effects of the sales and use tax exemption created under 2011 Wisconsin Act 32 have already been reflected under general fund condition statements subsequent to 2011 Wisconsin Act 32. Since the fiscal impacts of the statutory changes have already been reflected, the proposed rule has no fiscal effect.					
No comments concerning the economic effect of the rule were submitted in response to the department's solicitation.					
Benefits of Implementing the	Rule and Alternative(s) to Implementing th	e Rule			
Clarifications and guidance provided by administrative rules may lower the compliance costs for businesses, local governmental units, and individuals.					
If the rule is not implemented, Chapter Tax 11 will be incomplete in that it will not reflect current law or department policy.					
Long Range Implications of I	mplementing the Rule				
No long-range implications					
Compare With Approaches Being Used by Federal Government					
N/A					
Compare With Approaches Being Used by Neighboring States (Illinois, Iowa, Michigan and Minnesota)					
N/A					

	Π	LRB#			
☑ ORIGINAL ☐ UPDATED	Ī	INTRODUCTION#			
☐ CORRECTED ☐ SUPPLEME	ENTAL	Admin rule #	Tax 11: Prosthetic Devices, Advertising and Promotional Direct Mail		
Subject Proposed order of the Department of Revenue relating to sales and use tax provisions concerning advertising and promotional direct mail and prosthetic devices.					
Fiscal Effect State: ☑ No State Fiscal Effect Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation		Increase Costs - May be Possible to Absorb Within Agency's Budget □ Yes □ No			
□ Increase Existing Appropriation □ Increase Existing Revenues			3,		
□ Decrease Existing Appropriation □ Decrease Existing Revenues					
☐ Create New Appropriation			☐ Decrease Costs		
<b>Local:</b> ☑ No Local Government Costs					
1. Increase Costs	3. 🗆 Increase Re	evenues	5. Types of Local Governmental Units Affected:		
☐ Permissive ☐ Mandatory	☐ Permissiv	ve 🗆 Mandatory	☐ Towns ☐ Villages ☐ Cities		
2. Decrease Costs	4. Decrease Revenues		☐ Counties ☐ Others		
☐ Permissive ☐ Mandatory	☐ Permissiv	ve   Mandatory	☐ School Districts ☐ WTCS Districts		
Fund Sources Affected	•	Affected Ch. 2	0 Appropriations		
☐ GPR ☐ FED ☐ PRO ☐ PRS	☐ SEG ☐ SEG-S				

2011 Session

## Assumptions Used in Arriving at Fiscal Estimate:

FISCAL ESTIMATE FORM

The proposed rule updates Chapter TAX 11 of the Administrative Code, pertaining to the sales and use tax, to reflect certain sales tax changes contained in 2011 Wisconsin Act 32, the 2011-13 Budget Bill. The proposed rule also amends chapter TAX 11 provisions pertaining to prosthetic devices and cloth diapers.

The proposed rule modifies the administrative code to reflect law changes and add examples to illustrate the tax treatment of certain items.

The proposed rule includes:

- A sales and use tax exemption for advertising and promotional direct mail created under 2011 Wisconsin Act 2.
- Updates to the list of taxable and exempt purchases of prosthetic devices to reflect current law.
- A modification to correctly reflect the effective date of the repeal of the sales and use tax exemption for cloth diapers.

The fiscal effects of the exemptions created under 2011 Wisconsin Act 32 have already been reflected under general fund condition statements subsequent to 2011 Wisconsin Act 32. Since the fiscal impacts of the statutory changes have already been reflected, the proposed rule has no fiscal effect.

FISCAL ESTIMATE WORKSHEET	Detailed Estimate of Annua	al Fiscal Effect	2011 Session
☑ ORIGINAL □ UPDATED	LRB#	Admin. Rule # Tax 11: Prosthetic	
☐ CORRECTED ☐ SUPPLEMENTAL	INTRODUCTION#		Devices, APDM, Cloth Diapers
Subject Proposed order of the Department of Rev promotional direct mail and prosthetic de		x provisions concerning	g advertising and
I. One-Time Costs or Revenue Impacts for State and	d/or Local Government (do not includ	le in annualized fiscal effec	:t):
II. Annualized Costs:	Annualized Fiscal impact on State funds from:		
A. State Costs by Category		Increased Costs	Decreased Costs
State Operations - Salaries and Fringe	\$	\$ -	
(FTE Position Changes)	( )	-	
State Operations-Other Costs			
Local Assistance		-	
Aids to Individuals or Organizations		-	
TOTAL State Costs by Category	\$	\$	
B. State Costs by Source of Funds	Increased Costs	Decreased Costs	
GPR		\$	\$
FED			-
PRO/PRS			-
SEG/SEG-S	\$	-	
III. State Revenues - Complete this only when proprevenues (e.g., tax increase,	Increased Rev.	Decreased Rev.	
GPR Taxes	\$	\$ -	
GPR Earned			-
FED		-	
PRO/PRS		-	
SEG/SEG-S		-	
TOTAL State Revenues	\$	\$ -	
	NET ANNUALIZED FISCAL IMPACT	1	
NET CHANGE IN COSTS	<u>STATE</u>		LOCAL
NET CHANGE IN COSTS	\$0	\$0	
NET CHANGE IN REVENUES  Agency/Prepared by	\$ 0 Authorized Signature/Telephone	\$ 0 <b>No.</b>	Date
Wisconsin Department of Revenue Bob Schmidt	venue Wisconsin Department of Revenue Paul Ziegler		
608 267-9892		11/07/2012	