

## Senate

### Record of Committee Proceedings

#### **Committee on Shared Revenue, Elections and Consumer Protection**

##### **Senate Bill 642**

Relating to: consumer data protection and providing a penalty.

By Senators Quinn and Marklein; cosponsored by Representatives Zimmerman, Gustafson, Allen, Armstrong, Behnke, Binsfeld, Dittrich, Duchow, Green, Kitchens, Kurtz, Macco, Murphy, Mursau, Novak, O'Connor, Penterman, Plumer, Pronschinske, Rettinger, Sortwell, Spiros, Steffen, Tittl, Wichgers and Wittke.

November 07, 2023 Referred to Committee on Shared Revenue, Elections and Consumer Protection

December 19, 2023 **Public Hearing Held**

Present: (5) Senator Knodl; Senators Feyen, Quinn, Spreitzer and Smith.  
Absent: (0) None.  
Excused: (0) None.

##### Appearances For

- Senator Romaine Quinn - 25th Senate District
- Matthew Lenz - BSA, The Software Alliance
- Rep Shannon Zimmerman - 30th AD

##### Appearances Against

- Mike Semmann

##### Appearances for Information Only

- None.

##### Registrations For

- Tom Fonfara - Microsoft
- Brian Burke - Microsoft

##### Registrations Against

- Kathi Kilgore - Wisconsin Hotel And Lodging Association
- Susan Quam - Wisconsin Restaurant Association
- Hannah Huffman - TDS
- Director of Tax, Transportation, and Legal Affairs Evan Umpir - Wisconsin Manufacturers & Commerce
- State Director Bill Smith - NFIB Wisconsin

- President Matt Hauser - Wisconsin Fuel & Retail Association

Registrations for Information Only

- None.

February 15, 2024

**Executive Session Held**

Present: (5) Senator Knodl; Senators Feyen, Quinn, Spreitzer and Smith.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Quinn, seconded by Senator Spreitzer that **Senate Amendment 1** be recommended for adoption.

Ayes: (5) Senator Knodl; Senators Feyen, Quinn, Spreitzer and Smith.

Noes: (0) None.

SENATE AMENDMENT 1 ADOPTION RECOMMENDED,  
Ayes 5, Noes 0

Moved by Senator Quinn, seconded by Senator Spreitzer that **Senate Bill 642** be recommended for passage as amended.

Ayes: (4) Senator Knodl; Senators Quinn, Spreitzer and Smith.

Noes: (1) Senator Feyen.

PASSAGE AS AMENDED RECOMMENDED, Ayes 4, Noes 1

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William Neville  
Committee Clerk