Fiscal Estimate - 2023 Session

☑ Original ☐ Updated	☐ Corrected ☐	Supplemental		
LRB Number 23-1550/1	Introduction Number	SB-0039		
Description absentee ballot request and return confirmation	on .			
Fiscal Effect				
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Agency/Prepared By	Authorized Signature	Date		
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Fiscal Estimate Narratives ELEC 2/22/2023

LRB Number 23-1550/1	Introduction Number	SB-0039	Estimate Type	Original		
Description						
absentee ballot request and return confirmation						

Assumptions Used in Arriving at Fiscal Estimate

The proposed SMS text message confirmation system is technically feasible and relatively straightforward to implement with adequate time. It is understood that the proposed system may be incorporated into Wisconsin's existing MyVote system, with an estimated implementation cost of \$25,000 and annual maintenance costs of \$10,000-\$30,000. Commercial off-the-shelf systems exist to facilitate text messaging. Integration with Wisconsin systems would require custom development plus up-front costs to license use of the software. Ongoing costs are based on per-text service fees of under one cent per message plus system maintenance costs.

In addition to the phone number, it would be beneficial to know the voter's cellular carrier (Verizon, T-Mobile, U.S. Cellular, etc.) because inexpensive text-by-email options become available with this information.

Finally, it is worth noting that a small number of voters could incur charges if their cellular service plans do not include unlimited text messaging. Appropriate cautionary language could be added to the MyVote Wisconsin website for those using the proposed service.

Long-Range Fiscal Implications