Fiscal Estimate - 2023 Session

☑ Original ☐ Updated	Corrected	Supplem	ental					
LRB Number 23-5668/1	Introduction Nun	nber AB-104	1					
Description special registration plates with white lettering on a black background								
Fiscal Effect								
AppropriationsReve	ease Existing absor	ase Costs - May be b within agency's bu Yes ease Costs						
Permissive Mandatory Perm	ase Revenue ssive Mandatory ase Revenue Solution	of Local Governmer Affected wns Village ounties Others chool WTCS stricts	Cities					
Fund Sources Affected	Affected	l Ch. 20 Appropriat	ions					
☐ GPR ☐ FED ☐ PRO ☐ PRS ☒ SEG ☐ SEGS 20.395 (5) (cq) and Transportation Fund								
Agency/Prepared By	Authorized Signature		Date					
DOT/ John Gilchrist (608) 266-7135	Christina Olson (608) 266-8810		2/15/2024					

Fiscal Estimate Narratives DOT 2/15/2024

LRB Number 23-5668/1	Introduction Number	AB-1041	Estimate Type	Original		
Description						
special registration plates with white lettering on a black background						

Assumptions Used in Arriving at Fiscal Estimate

This bill establishes a special group plate for persons wishing to have registration plates with white lettering on a black background displaying the word "Wisconsin" and the registration number assigned to the vehicle. Special group members are required to make a voluntary annual payment of \$25 to be issued the special plates.

Under the bill, DOT retains \$23,700, or the actual initial costs of production, whichever is less, from the voluntary payments for the initial costs of production of the special plates. The remainder of the voluntary payment amounts are deposited in the transportation fund.

Assuming the plate design follows WisDOT's standard special group plate design, the estimated development cost to DMV is \$9,000, which includes approximately \$8,300 for data processing system modifications, and \$700 for graphic design. This cost is incurred before any plates are sold, and regardless of how many plates are sold. Additional one-time costs can be incurred by the Department for special group plates with eligibility requirements or multiple decals.

The bill in its current form does not include an increase to the Department of Transportation-Division of Motor Vehicles' expenditure authority. The bill creates a \$25 annual payment for the plates, but the generated revenue would be directed to the Transportation Fund while the expenditures would be incurred by the Division of Motor Vehicles' operating appropriation. DMV's appropriated funding is unable to absorb these expected costs.

In lowa a similar plate is produced and issued by the request of Iowa vehicle owners. Demand there was approximately 160,000 new plates annually. When adjusted for Wisconsin's larger vehicle fleet, it is estimated that demand for the new plates will be approximately 235,000 sets annually, generating \$5,875,000 in revenue for the Transportation Fund. It is estimated that currently the production and issuance of a set of these plates will cost \$14.35. Including anticipated future increases in production and postage between now and production of the plates, the price of a set of plates is estimated to be \$16.00 at the time of initial issuance approximately nine months after this bill's passage. Therefore, the Division of Motor Vehicles' expenditure authority in appropriation s. 20.395 (5)(cq) would need to be increased by \$3,760,000 annually to handle the new expenses for production and issuance.

Based on lowa's experience, it is estimated that in three years that the number of these special plates on the road will be approximately 700,000 generating \$17,500,000 in annual revenue for the Transportation Fund.

Long-Range Fiscal Implications

The bill establishes a special group plate resulting in increased expenditures and revenues. As written, the bill does not include an increase to the Department of Transportation-Division of Motor Vehicles' expenditure authority. The Division of Motor Vehicles' expenditure authority in appropriation 563 would need to be increased by \$3,760,000 annually to handle the new expenses for production and issuance. It is estimated that in three years that the number of these new plates on the road will be approximately 700,000 generating \$17,500,000 in annual revenue for the Transportation Fund.

Fiscal Estimate Worksheet - 2023 Session

Detailed Estimate of Annual Fiscal Effect

\boxtimes	Original Updated	Corrected	Supplemental			
LF	RB Number 23-5668/1	Introduction Numb	oer AB-1041			
	scription ecial registration plates with white lettering	on a black background				
	I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):					
dev	suming the plate design follows the Depart velopment cost to DMV is \$9,000, which in difications, and \$700 for graphic design.					
II. A	Annualized Costs:	Annualized Fisc	cal Impact on funds from:			
		Increased Costs	Decreased Costs			
Α.	State Costs by Category					
5	State Operations - Salaries and Fringes	\$	\$			
(FTE Position Changes)					
	State Operations - Other Costs	3,760,000				
L	Local Assistance					
1	Aids to Individuals or Organizations					
	TOTAL State Costs by Category	\$3,760,000	\$			
В.	State Costs by Source of Funds					
	GPR					
. F	ED					
F	PRO/PRS					
3	SEG/SEG-S (20.395(5)(cq))	3,760,000				
	State Revenues - Complete this only w g., tax increase, decrease in license fee		ecrease state revenues			
		Increased Rev	Decreased Rev			
	GPR Taxes	\$	\$			
	GPR Earned					
F	ED					
F	PRO/PRS					
5	SEG/SEG-S (Transportation)	5,875,000				
	TOTAL State Revenues	\$5,875,000	\$			
********	NET ANNU	JALIZED FISCAL IMPACT				
		<u>State</u>	<u>Local</u>			
	T CHANGE IN COSTS	\$3,760,000	\$			
NET CHANGE IN REVENUE		\$5,875,000	\$			
Ag	ency/Prepared By	Authorized Signature	Date			
DO	T/ John Gilchrist (608) 266-7135	Christina Olson (608) 266-8810	2/15/2024			