

Senate

Record of Committee Proceedings

Committee on Agriculture, Revenue and Financial Institutions

Senate Bill 464

Relating to: labeling a food product as meat and granting rule-making authority.
By Senators Marklein, Bernier, Feyen and Tiffany; cosponsored by
Representatives Oldenburg, Tranel, Dittrich, Edming, James, Kulp, Magnafici, Novak,
Petryk, Pronschinske, Quinn, Skowronski, Summerfield, Tauchen, Tusler, Vorpagel and
Wittke.

September 27, 2019 Referred to Committee on Agriculture, Revenue and Financial
Institutions

October 24, 2019 **Public Hearing Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin,
Jacque, Bernier, Smith, Ringhand, Risser and
Larson.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Senator Howard Marklein - SD17
- State Rep Travis Tranel - 49th dist
- Representative Loren Oldenburg - 96 District
- Pork Producer Allen Ries - Wisconsin Pork Association
- President elect WI Cattlemen's Association Matt Ludlow
- WI Cattlemen's Association
- Director of government affairs John Holevoet - Dairy
Business Association
- Bob Uphoff - WPA Uphoff Ham and Bacon Farm
- President DBA Tom Crave - Dairy Business Association

Appearances Against

- Dan Colegrove - Plant based foods association
- Scott Weathers
- Director of government relations Tyler Jameson -
Impossible foods

Appearances for Information Only

- None.

Registrations For

- Legislative Director Brian Dake - Wisconsin Independent Businesses
- Dir Government Affairs Jennifer Wickman
- President Wisconsin cattlman's assoc Eric Johnson - Wisconsin cattleman's association
- Legislative Liaison Bradford Steine - DATCP
- Owner Valerie Gaffney - Wi cattlemens
- Keri Retallick - Wis. Pork Assoc.

Registrations Against

- Rebecca Hogan - Plant Based Foods Association

Registrations for Information Only

- None.

December 18, 2019 **Executive Session Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith, Ringhand, Risser and Larson.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Marklein, seconded by Senator Petrowski that **Senate Bill 464** be recommended for passage.

Ayes: (5) Senator Marklein; Senators Petrowski, Testin, Jacque and Bernier.

Noes: (4) Senators Smith, Ringhand, Risser and Larson.

PASSAGE RECOMMENDED, Ayes 5, Noes 4

Vincent Williams
Committee Clerk