Fiscal Estimate - 2019 Session

☑ Original ☐ Updated	☐ Corrected ☐ Supplen	nental				
LRB Number 19-3948/1	Introduction Number SB-466					
Description labeling a food product as a type of milk and granting rule-making authority						
Fiscal Effect						
Appropriations Revenue	ase Existing absorb within agency's bu					
	—— ITASchool ITAWTCS	Cities				
Fund Sources Affected GPR FED PRO PRS	Affected Ch. 20 Appropriatio SEG ☐ SEGS 20.115(1)(a), 20.115(1)(gb)	ns				
Agency/Prepared By	Authorized Signature	Date				
DATCP/ Steve Ingham (608) 224-4701	Jason Gherke (608) 224-4748	10/22/2019				

Fiscal Estimate Narratives DATCP 10/22/2019

LRB Number	19-3948/1	Introduction Number	SB-466	Estimate Type	Original	
Description						
labeling a food product as a type of milk and granting rule-making authority						

Assumptions Used in Arriving at Fiscal Estimate

This bill defines the labeling of food product as milk but also includes a prohibition on the statutory language change if less than ten states of the fifteen states listed in the bill have a similar prohibition otherwise the prohibition does not apply after June 30, 2031. If the statutory language is enacted, the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and local health departments acting as agents during the course of regular inspections at food processing plants and retail food establishments would check food package labels for compliance with the statutory requirements. DATCP and its agents would also conduct an unknown number of investigations in response to complaints that businesses had failed to comply with the new requirements. DATCP anticipates needing to train staff and modify forms but those costs would be minimal and could be supported within DATCP's existing budget.

Long-Range Fiscal Implications

DATCP does not anticipate incurring significant costs long term for the statutory language change if enacted.