

Fiscal Estimate Narratives

DATCP 10/22/2019

LRB Number	19-4023/1	Introduction Number	SB-463	Estimate Type	Original
Description labeling food as a type of dairy product or as a dairy ingredient and granting rule-making authority					

Assumptions Used in Arriving at Fiscal Estimate

This bill defines the labeling of food product as a dairy product and also defines the labeling of a food product as a type of dairy ingredient. If the statutory language is enacted, the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and local health departments acting as agents during the course of regular inspections at food processing plants and retail food establishments would check food package labels for compliance with the statutory requirements. DATCP and its agents would also conduct an unknown number of investigations in response to complaints that businesses had failed to comply with the new requirements. DATCP anticipates needing to train staff and modify forms but those costs would be minimal and could be supported within DATCP's existing budget.

Long-Range Fiscal Implications

DATCP does not anticipate incurring significant long term costs for the statutory language change if enacted.