# Senate

# **Record of Committee Proceedings**

# **Committee on Transportation and Elections**

#### Senate Bill 490

Relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation.

By Senators Grothman, Darling, Lasee, Moulton, Olsen and Schultz; cosponsored by Representatives Honadel, Bies, Brooks, Kestell, LeMahieu, Mursau, Nerison, Nygren, Spanbauer, Staskunas, Stone, Strachota, Tiffany, Van Roy, Vruwink, Weininger, Wynn and E. Coggs.

February 20, 2012 Referred to Committee on Transportation and Elections.

## March 8, 2012 **PUBLIC HEARING HELD**

Present: (5) Senators Lazich, Leibham, Lasee, Erpenbach and S. Coggs.

Absent: (0) None. Excused: (0) None.

#### Appearances For

- Mark Honadel Representative, Assembly District 21
- Janet Swandby Outdoor Advertising Association of Wisconsin
- Brad Yarmark Lamar Outdoor Advertising
- Jerry Falvey Clear Channel Outdoor Inc
- Keith Carsen, La Crosse Olympus Media LLC
- Rich Reinart, Marshfield Lamar
- Dan Pomeroy Clear Channel Outdoor
- Ron Chamberlain La Crosse County Highway Department
- Dennis Weiss Juneau County Public Works
- Glen Grothman Senator

#### Appearances Against

- Ed Kleckner, Menasha
- Charles Weeth Citizens for Scenic Wisconsin
- Edward Kuharski, Madison

## Appearances for Information Only

None

# **Registrations For**

- Chet Gerlach Association of Wisconsin Tourism Attractions
- Dave Babcock Babcock Outdoor Advertising
- Jim Schumacher, Dubuque Lamar Advertising
- Mary Dremeyer Olympus Media LLC
- Don Snyder, DePeter Next Media
- Jason Saari, Madison Adams Outdoor Advertising
- Adam Schober, Madison Schrober Outdoor Advertising
- Diane Hoey, Minneapolis Schubert and Hoey Outdoor Advertising
- Ben Mitchell, Marshfield Lamar Advertising
- Pete Hanson Wisconsin Restaurant Association
- Amy Boyer WI Association of Convention and Visitors Bureau
- Tom Howells Wisconsin Motor Carries Association
- Barbara Campbell, Milwaukee Lamar Advertising
- Michelle Kussow Wisconsin Grocers Association
- Paul Sara, Pewaukee Clear Channel Outdoor
- Doug Parrott WI Petroleum Marketers and Convenience Stores Association
- Kathi Kilgore WI Hotel and Lodging Association
- Rony Snyder Wisconsin Dells Visitor and Convention Bureau
- Mark Rausch, Pewaukee Clear Channel Outdoor
- Ed Schulz, Verona Adams Outdoors
- Randy Brice, Manitowoc CBS Outdoor
- Craig Hendricks, Verona Adams Outdoor Advertising

#### Registrations Against

- Gary Goyke Citizens for a Scenic Wisconsin
- Shirley Brabender-Mattox, Oshkosh

#### Registrations for Information Only

• None.

## March 12, 2012 **EXECUTIVE SESSION HELD**

Present: (5) Senators Lazich, Leibham, Lasee, Erpenbach

and S. Coggs.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Lazich, seconded by Senator Leibham that **Senate Bill 490** be recommended for passage.

Ayes: (4) Senators Lazich, Leibham, Lasee and

Erpenbach.
(1) Senator S. Coggs. Noes:

PASSAGE RECOMMENDED, Ayes 4, Noes 1

Tricia Sieg Committee Clerk