

## Assembly

### Record of Committee Proceedings

#### **Committee on Jobs, the Economy and Small Business**

##### **Assembly Bill 215**

Relating to: determining the value of billboards for personal property tax purposes.

By Representatives Soletski, Staskunas, Brooks, Danou, Fields, Garthwaite, Grigsby, Gunderson, Hixson, Honadel, Jorgensen, Kerkman, Kestell, Montgomery, Newcomer, A. Ott, Petersen, Petrowski, Ripp, Smith, Suder, Van Roy, Vos, Zepnick and Bies; cosponsored by Senators Plale, Lehman, Hansen, Holperin, Cowles and Schultz.

April 14, 2009            Referred to Committee on Jobs, the Economy and Small Business.

January 5, 2010        **PUBLIC HEARING HELD**

Present:    (12)    Representatives Molepske Jr., Bernard Schaber, Fields, Hintz, Barca, Benedict, Toles, Zipperer, Friske, Van Roy, M. Williams and Strachota.  
Absent:     (1)     Representative Krusick.

##### Appearances For

- Jim Soletski — Rep., Wisconsin State Assembly, 88th District
- Janet Swandby — Outdoor Advertising Association of Wisconsin
- Jason Saari — Adams Outdoor Advertising
- Dan Pomery — Outdoor Advertising Association
- Brad Yarmark — Lamar Outdoor Advertising
- Kurt Weis — Lamar, Milwaukee
- Patrick Heil — JAG Outdoor Advertising, Outdoor Advertising Association of Wisconsin
- Don Snyder — Next Media

##### Appearances Against

- Peter Weissenthfluh — Wisconsin Association of Officers
- Daniel Furdek — City of Milwaukee, Assessor's Office
- Rick Rubow — City of Wausau

##### Appearances for Information Only

- None.

##### Registrations For

- Mark Rausch — Clear Channel Outdoor
- Rich Reinart — Lamar Advertising
- Bill Mitchell — Lamar Advertising

- Scott Petlewski — Adams Outdoor Advertising
- Kathi Kilgore — Outdoor Advertising Association of Wisconsin
- Keith Carson — Collins Outdoor Advertising
- Trisha Pugal — Wisconsin Innkeepers Association
- Peter Hanson — Wisconsin Restaurant Association
- Michelle Kussow — Wisconsin Grocers Association
- Mary Ann Gerrard — Wisconsin Auto & Truck Dealers Association
- David Babcock — Babcock Outdoor
- Ed Schulz — Adams Outdoor Advertising
- Janet Sweasy — JAG Outdoor Advertising

Registrations Against

- Curt Witynski — League of Wisconsin Municipalities
- Jennifer Gonda — City of Milwaukee
- Ed Huck — Wisconsin Alliance of Cities
- Gary Goyke — Citizens for Scenic Wisconsin
- Jolene Plautz — Wisconsin Towns Association
- Jolene Plautz — Wisconsin Association of Assessing Officers

Registrations for Information Only

- None.

April 22, 2010

Failed to pass pursuant to Senate Joint Resolution 1.

---

Kathy Farnsworth  
Committee Clerk