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(FORM UPDATED: 08/11/2010)

**WISCONSIN STATE LEGISLATURE ...
PUBLIC HEARING - COMMITTEE RECORDS**

2009-10

(session year)

Senate

(Assembly, Senate or Joint)

**Committee on ... Transportation, Tourism,
Forestry, and Natural Resources (SC-TTFNR)**

COMMITTEE NOTICES ...

- Committee Reports ... **CR**
- Executive Sessions ... **ES**
- Public Hearings ... **PH**

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

- Appointments ... **Appt** (w/Record of Comm. Proceedings)
- Clearinghouse Rules ... **CRule** (w/Record of Comm. Proceedings)
- Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)
(**ab** = Assembly Bill) (**ar** = Assembly Resolution) (**ajr** = Assembly Joint Resolution)
(**sb** = Senate Bill) (**sr** = Senate Resolution) (**sjr** = Senate Joint Resolution)
- Miscellaneous ... **Misc**

* Contents organized for archiving by: Mike Barman (LRB) (June/2012)

Senate

Record of Committee Proceedings

Committee on Transportation, Tourism, Forestry, and Natural Resources

Senate Bill 401

Relating to: requiring the Department of Natural Resources to issue one-day fishing licenses.

By Senators Holperin, Darling, Erpenbach, Lassa, A. Lasee, Olsen, Schultz and Taylor; cosponsored by Representatives Ballweg, Clark, Brooks, Gunderson, Hixson, Hraychuck, Kaufert, Kleefisch, Knodl, A. Ott, J. Ott, Smith, Suder, Townsend, Vos, Vruwink, M. Williams and Zigmunt.

November 18, 2009 Referred to Committee on Transportation, Tourism, Forestry, and Natural Resources.

January 20, 2010 **PUBLIC HEARING HELD**

Present: (7) Senators Holperin, Sullivan, Plale, Hansen, Leibham, Kedzie and Grothman.

Absent: (0) None.

Appearances For

- Joan Ballweg — 41st Assembly District

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Jim Holperin — 12th Senate District

Registrations Against

- None.

Registrations for Information Only

- None.

February 4, 2010 **EXECUTIVE SESSION HELD**

Present: (6) Senators Holperin, Sullivan, Hansen, Leibham, Kedzie and Grothman.

Absent: (1) Senator Plale.

Moved by Senator Sullivan, seconded by Senator Grothman that **Senate Bill 401** be recommended for passage.

Ayes: (6) Senators Holperin, Sullivan, Hansen, Leibham, Kedzie and Grothman.

Noes: (0) None.

Absent: (1) Senator Plale.

PASSAGE RECOMMENDED, Ayes 6, Noes 0

Elizabeth Novak
Committee Clerk

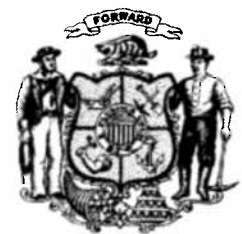
Record of Committee Proceedings

Joint committee on Finance

Senate Bill 401



WISCONSIN STATE LEGISLATURE



Assembly Bill 577
January 5, 2010
By Paul Heinen
DNR Legislative Liaison

SB 401
file

DNR here just to provide information

w/ bill jacket or file...

A one-day license for \$7 or \$9 dollars provides an additional choice for our anglers

There may well be potential anglers out there who once they fish for a day may be hooked for life (pun intended)

Wisconsin DNR offered a one day fishing license for 5 years from 1988 to 1992

During that period we saw a shift from the more expensive Resident Annual and Non-resident 4-day Licenses to the cheaper one-day

It was almost a one-to-one shift

There was not any increased license sales

So the state lost money

The Legislature repealed the one-day license in 1992

Immediately the other licenses went up.

For 2010 we estimate that the one-day license will cost the state \$470, 500 in lost revenue as anglers buy the cheaper one-day license

Resident Combination	\$	DNR	Agents	Buy Online	Delivery Method
Conservation Patron (more information)	165	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Conservation Patron Junior (issued to 12 - 17 year olds) (more information)	75	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sports (Fishing, Small Game, & Deer Gun Hunting)	60	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sports Junior (issued to 12 - 17 year olds) (Fishing, Small Game, & Deer Gun Hunting)	35	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Resident General Fishing	\$	DNR	Agents	Buy Online	Delivery Method
Fishing, Annual	20	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, Junior (16 & 17 years old)	7	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, Senior Citizen (65 years & older)	7	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, Husband/Wife	31	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Inland Trout Stamp	10	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Great Lake Salmon/Trout Stamp	10	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
2-Day Great Lakes Fishing (includes Great Lake Salmon/Trout Stamp)	14	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
2-Day Inland Lake Trout Fishing (includes Inland Trout Stamp)	14	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Resident Sturgeon Fishing	\$	DNR	Agents	Buy Online	Delivery Method
Sturgeon Spearing Lake Winnebago (deadline to purchase October 31)	20	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Upriver Sturgeon Spearing (deadline to purchase October 31)	20	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail

Sturgeon Hook & Line Inland	20	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sturgeon Hook & Line Wisconsin/Michigan	20	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Upriver Sturgeon Spearing Application Deadline August 1st	3	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Resident Miscellaneous Fishing	\$	DNR	Agents	Buy Online	Delivery Method
Fishing, Disabled (more information)	7	License available at DNR	License available via agents and phone		
Fishing, Veteran/Disabled (more information)	3	License available at DNR	License available via agents and phone		
Fishing, Armed Forces	0	License available at DNR	License available via agents and phone		

Non-Resident Combination	\$	DNR	Agents & Phone	Buy Online	Delivery Method
Conservation Patron [more information]	600	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Conservation Patron Junior (issued to 12 - 17 year olds) [more information]	77	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sports (Fishing, Small Game, & Deer Gun Hunting)	275	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sports Junior (issued to 12 - 17 year olds) (Fishing, Small Game, & Deer Gun Hunting)	36	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Non-Resident Fishing	\$	DNR	Agents & Phone	Buy Online	Delivery Method
Fishing, Annual	50	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, Family Annual (primary) (includes children 16 & 17 years of age)	65	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, Family Annual (secondary)	0	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, 4 day	24	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, 15 day	28	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Fishing, 15 day Family	40	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Inland Trout Stamp	10	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Great Lake Salmon/Trout Stamp	10	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Great Lake Fishing, 2 day (includes Great Lake Salmon/Trout Stamp)	14	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License available by printing
Non-Resident Fishing, Sturgeon	\$	DNR	Agents & Phone	Buy Online	Delivery Method
Sturgeon Spearing Lake Winnebago (Deadline to purchase October 31)	65	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Upriver Sturgeon Spearing (Deadline to purchase October 31)	65	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail
Sturgeon Hook & Line Inland	50	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	
Sturgeon Hook & Line Wisconsin/Michigan	50	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	
Upriver Sturgeon Spearing Application Deadline August 1st	3	License available at DNR	License available via agents and phone	Link: Online Licensing Services Center	License delivery available by mail

Fiscal Estimate — 2009 Session

<input checked="" type="checkbox"/> Original	<input type="checkbox"/> Updated	LRB Number	Amendment Number if Applicable
<input type="checkbox"/> Corrected	<input type="checkbox"/> Supplemental	Bill Number AB 577	Administrative Rule Number

Subject
 One-Day Fishing License

Fiscal Effect

State: No State Fiscal Effect
 Indeterminate

Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation.

- | | |
|--|--|
| <input type="checkbox"/> Increase Existing Appropriation | <input type="checkbox"/> Increase Existing Revenues |
| <input type="checkbox"/> Decrease Existing Appropriation | <input checked="" type="checkbox"/> Decrease Existing Revenues |
| <input type="checkbox"/> Create New Appropriation | |

- Increase Costs — May be possible to absorb within agency's budget.
 Yes No
- Decrease Costs

Local: No Local Government Costs
 Indeterminate

1. Increase Costs
 Permissive Mandatory
2. Decrease Costs
 Permissive Mandatory

3. Increase Revenues
 Permissive Mandatory
4. Decrease Revenues
 Permissive Mandatory

5. Types of Local Governmental Units Affected:
 Towns Villages Cities
 Counties Others _____
 School Districts WTCS Districts

Fund Sources Affected

- GPR FED PRO PRS SEG SEG-S

Affected Chapter 20 Appropriations
 20.370 (4) (mu)

Assumptions Used in Arriving at Fiscal Estimate

Effective April 1, 2010, or the day after publication, whichever is later, the bill requires the Department to issue resident or non-resident one-day fishing licenses, and it requires the Department to issue a resident or non-resident annual fishing license at a reduced fee to persons who have previously purchased a one-day fishing license during the same year.

The Department's revenue assumptions for this bill are based on previous experience with the establishment of one-day licenses. A resident and non-resident one-day license was established for inland waters in FY 1988 and was subsequently repealed in FY 1992. Generally, license purchasers shifted from more expensive (Resident Annual, Nonresident Four Day) to the less expensive Daily option, without any evidence of a significant amount of new sales being generated.

Impact On Resident License Revenues

The Department assumes that the issuance of one-day licenses would reduce annual license sales by 5.5%, or 27,800 licenses. Each license generates \$19.50 in revenue (\$19.25 license fee plus \$0.25 issuing fee retained by the Department); therefore, the Department estimates a reduction of \$542,100 (27,800 x \$19.50) in fee revenue generated from the sale of annual licenses. The Department assumes that the reduction in annual license sales will result in an equivalent number of one-day license sales plus sales of an additional 1,500 one-day licenses to reflect new individuals that have not purchased an annual license before; therefore, it is estimated that sales of one-day licenses will be 29,300 annually. Since each one-day license would generate \$7.50 in revenue (\$7.25 license fee plus \$0.25 issuing fee retained by the Department), the Department estimates an increase of \$219,750 (29,300 x \$7.50) in fee revenue generated from the sale of one-day licenses.

The net change in resident license revenue is estimated to be a reduction of \$322,350 (\$219,750 in one-day license revenue minus \$542,100 in lost annual license revenue).

Long-Range Fiscal Implications

Prepared By: Joe Polasek	Telephone No. 266-2794	Agency Department of Natural Resources
Authorized Signature	Telephone No. 266-2794	Date (mm/dd/ccyy)

Fiscal Estimate — 2009 Session

Page 2 Assumptions Narrative Continued

LRB Number	Amendment Number if Applicable
Bill Number	Administrative Rule Number

Assumptions Used in Arriving at Fiscal Estimate – Continued

Impact On Non-Resident License Revenues

The Department assumes that the establishment of a one-day license would reduce four-day license sales by 12%, or 11,600 licenses. Each license generates \$23.50 in revenue (\$23.25 license fee plus \$0.25 issuing fee retained by the Department); the Department estimates a reduction of \$272,600 (11,600 x \$23.50) in fee revenue generated from the sale of four-day licenses. The Department assumes that the reduction in four-day license sales will result in an equivalent number of one-day license sales plus sales of an additional 1,500 one-day licenses to reflect new individuals that have not purchased a nonresident license before; therefore, it is estimated that sales of nonresident one-day licenses will be 13,100 annually. Since each license would generate \$9.50 in revenue (\$9.25 license fee plus \$0.25 issuing fee retained by the Department), the Department estimates an increase of \$124,450 (13,100 x \$9.50) in fee revenue generated from the sale of one-day licenses.

The net change in non-resident license revenue is estimated to be a reduction of \$148,150 (\$124,450 in one-day license revenue minus \$272,600 in lost four-day license revenue).

Impact On Total License Revenues

The Department estimates that the bill would reduce overall license revenue, both resident and non-resident, by \$470,500 annually.

Impact on Administrative Costs

The Department estimates that it will incur \$8,000 or more in one-time programming costs to add one-day licenses into the Automated License Issuance System (ALIS).

Fiscal Estimate Worksheet — 2009 Session
 Detailed Estimate of Annual Fiscal Effect

- Original Updated
 Corrected Supplemental

LRB Number	Amendment Number if Applicable
Bill Number AB 577	Administrative Rule Number

Subject
 One-Day Fishing License

One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):
 \$8,000 or more in one-time programming costs to add one-day licenses into the Automated License Issuance System (ALIS)

Annualized Costs:		Annualized Fiscal Impact on State Funds from:	
		Increased Costs	Decreased Costs
A. State Costs by Category			
State Operations — Salaries and Fringes		\$	\$ -
(FTE Position Changes)		(FTE)	(FTE)
State Operations — Other Costs			-
Local Assistance			-
Aids to Individuals or Organizations			-
Total State Costs by Category		\$	\$ -
B. State Costs by Source of Funds			
GPR		\$	\$ -
FED			-
PRO/PRS			-
SEG/SEG-S			-
State Revenues	Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, etc.)	Increased Revenue	Decreased Revenue
GPR Taxes		\$	\$ -
GPR Earned			-
FED			-
PRO/PRS			-
SEG/SEG-S			- 470,500
Total State Revenues		\$	\$ -

Net Annualized Fiscal Impact

	<u>State</u>	<u>Local</u>
Net Change in Costs	\$	\$
Net Change in Revenues	\$ -470,500	\$

Prepared By: Joe Polasek	Telephone No. 266-2794	Agency Department of Natural Resources
Authorized Signature	Telephone No. 266-2794	Date (mm/dd/ccyy)





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WISCONSIN STATE REPRESENTATIVE

41ST ASSEMBLY DISTRICT

**SB 401: 1-day Fishing License
Testimony by State Representative Joan Ballweg
Before the Senate Committee on Transportation,
Tourism, Forestry and Natural Resources
January 20, 2010**

Thank you Chairman Holperin for sponsoring and introducing Senate Bill 401, a bill to create 1-day resident and non-resident fishing licenses in Wisconsin. I hope this legislation gives residents and non-residents alike the chance to get hooked, on fishing.

To most people, fishing is seen as an enjoyable escape from life's daily pressures, but recreational fishing is much more than just a getaway for many Americans. Spending a pleasurable day on the water usually involves at least some expense for travel, equipment and supplies. Anglers not only contribute to industries such as fishing tackle and boat manufacturing, but have a positive effect on the tourism and hospitality businesses in our state.

According to the American Sportfishing Association, Wisconsin is ranked in the Top 10 states for the economic impact of fishing. Retail sales related to fishing are over \$1.5 billion in Wisconsin and the total economic impact is over \$2 billion. Fishing helps provide over 30,000 jobs in Wisconsin, from bait shops to boat dealers to hotels and restaurants. Wisconsin is second only to Florida in the economic impact due to non-resident anglers who visit our state.

During these difficult economic times, I believe we should be doing things that help promote tourism in Wisconsin. Many of our small 'Mom and Pop' businesses depend on both in-state and out-of-state tourists. All of our neighboring states Illinois, Iowa, Michigan and Minnesota offer the option of a 1-day resident or non-resident fishing license. Passing SB 401 will help Wisconsin remain competitive with the surrounding states. (In preparation for today's hearing, I contacted the DNR in all four states to see what impact the 1-day license had in their individual states. Minnesota has offered the 1-day license since 1982, and by far it has the highest use of the 1-day license at 8% of the resident licenses purchased. However, during that same time period, the number of resident licenses, both annual and 1-day, has increased. Michigan sells around 40,000 resident 1-day licenses out of a total 1.2 million licenses sold. Iowa, which started offering 1-day and 3-day licenses in 2004, said that those two licenses combined account for less than 1% of their resident license sales. If any area was impacted in the three states, it was non-resident license sales, where the 1-day option was as high as one-third of their non-resident license sales. Illinois did not respond.)

My district includes a number of spots that are popular tourist destinations, and I have heard from local fishing guides, bait shop owners and the chamber of commerce that this change would be a positive for the area. However, this bill is not specific to one area of the state, and based on the geographic diversity of the co-sponsors, many of you share my feelings that this would be a good change for the state as a whole.

The purpose of this bill is to entice the casual angler or the first time angler, who wants to give fishing a try, and in so doing, get hooked. Many

family budgets are currently stretched thin, and the cost of an annual license may be a deterrent for some individuals who are not regular anglers. For avid anglers, an annual license is still going to be the best deal, but this bill would allow that individual to introduce a friend or co-worker to fishing, without that person buying a year long license before trying the sport. A provision that was added to this bill, that is different from other proposals introduced in previous sessions, is that the fee for the 1-day license could be applied to the purchase of an annual license within the same license year.

Society as a whole is busier than it was just a generation ago. The proliferation of extra-curricular activities for our young people creates many competing demands for our limited free-time. Since 1995, the U.S. Fish and Wildlife Service has conducted a National Survey of Fishing, Hunting and Wildlife-Associated Recreation. According to the most recent data from 2001-2006 there was a 4% decline in the number of sportspersons. Passing SB 401 may actually increase license sales and help introduce people to fishing that otherwise may not participate.

Nationally polls indicate that the earlier people take up fishing, the more active in the sport they become. Some 85 percent of freshwater anglers began fishing before they were 13. Obviously, the DNR recognizes the value of exposing young people to fishing, and this bill would help introduce adults to fishing.

If any members have questions regarding this proposal, I would be happy to answer them at this time.