

### Fiscal Estimate - 2009 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>09-0403/1</b>	<b>Introduction Number</b> <b>AB-0093</b>	
<b>Description</b> Prohibiting certain automated telephone solicitations		
<b>Fiscal Effect</b>		
<b>State:</b> <input type="checkbox"/> No State Fiscal Effect <input type="checkbox"/> Indeterminate <input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Increase Existing Revenues <input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Decrease Existing Revenues <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Create New Appropriations <input type="checkbox"/> Decrease Costs		
<b>Local:</b> <input type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate 1. <input type="checkbox"/> Increase Costs      3. <input type="checkbox"/> Increase Revenue <b>5. Types of Local Government Units Affected</b> <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities 2. <input type="checkbox"/> Decrease Costs      4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts		
<b>Fund Sources Affected</b> <b>Affected Ch. 20 Appropriations</b> <input type="checkbox"/> GPR <input type="checkbox"/> FED <input checked="" type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.115(8)(jm)		
<b>Agency/Prepared By</b> DATCP/ Michelle Reinen (608) 224-5160	<b>Authorized Signature</b> Bill Walker (608) 224-4353	<b>Date</b> 4/8/2009

## Fiscal Estimate Narratives

DATCP 4/8/2009

LRB Number	09-0403/1	Introduction Number	AB-0093	Estimate Type	Original
<b>Description</b> Prohibiting certain automated telephone solicitations					

### Assumptions Used in Arriving at Fiscal Estimate

This bill expands the definition of "telephone solicitation" to include a telephone call initiated using an automatic dialing announcing device. The bill also prohibits the use of an automatic dialing announcing device to initiate an unsolicited telephone call, if the recipient of the call is included in the DATCP directory (on the No Call list).

It is assumed that the number of registered telemarketers would increase to include currently unregulated telemarketers (political parties and charities). This assumption is made as the bill prohibits the use of an automatic dialing announcing device to initiate an unsolicited telephone call, if the recipient of the call is included in the DATCP directory (on the No Call list). Therefore, if a political party, or charity wants to use an automatic dialing announcing device to leave a pre-recorded message for an individual or household, as many currently do, they would need to register as a telemarketer with the department and obtain a current copy a telephone numbers on the No Call list.

It is also assumed that the number of consumer complaints and in turn investigations would increase. It is assumed that there will be additional complaints received from consumers as more calling groups will be regulated by this law than under the current no-call law. Under this bill charity groups and political groups will not be exempt nor will government units, unless they are alerting a consumer of a danger to health or safety. These additional complaints will also develop into investigations, while currently they are not covered and therefore are resolved in the initial minutes of a telephone inquiry to the department.

Based on the two assumptions above the department anticipates an additional 0.5 FTE will be necessary to process the increase in registration and compliance efforts. Currently the program funds 7.0 FTE. Additional spending authority from existing funds will cover the expenses associated with this position.

### Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2009 Session

Detailed Estimate of Annual Fiscal Effect

Original
  Updated
  Corrected
  Supplemental

<b>LRB Number</b> <b>09-0403/1</b>		<b>Introduction Number</b> <b>AB-0093</b>	
<b>Description</b> Prohibiting certain automated telephone solicitations			
<b>I. One-time Costs or Revenue Impacts for State and/or Local Government (do not include in annualized fiscal effect):</b>  Office setup, desks, telephones, computers, and supplies - \$10,000			
<b>II. Annualized Costs:</b>		<b>Annualized Fiscal Impact on funds from:</b>	
		Increased Costs	Decreased Costs
<b>A. State Costs by Category</b>			
State Operations - Salaries and Fringes	\$21,800		\$
(FTE Position Changes)	(0.5 FTE)		
State Operations - Other Costs	7,100		
Local Assistance			
Aids to Individuals or Organizations			
<b>TOTAL State Costs by Category</b>	<b>\$28,900</b>		<b>\$</b>
<b>B. State Costs by Source of Funds</b>			
GPR			
FED			
PRO/PRS (20.115(8)(jm))	28,900		
SEG/SEG-S			
<b>III. State Revenues - Complete this only when proposal will increase or decrease state revenues (e.g., tax increase, decrease in license fee, ets.)</b>			
	Increased Rev		Decreased Rev
GPR Taxes	\$		\$
GPR Earned			
FED			
PRO/PRS			
SEG/SEG-S			
<b>TOTAL State Revenues</b>	<b>\$</b>		<b>\$</b>
<b>NET ANNUALIZED FISCAL IMPACT</b>			
	State		Local
NET CHANGE IN COSTS	\$28,900		\$
NET CHANGE IN REVENUE	\$		\$
<b>Agency/Prepared By</b> <b>Authorized Signature</b> <b>Date</b>			
DATCP/ Michelle Reinen (608) 224-5160		Bill Walker (608) 224-4353	4/8/2009