

Senate

Record of Committee Proceedings

Committee on Natural Resources and Transportation

Senate Bill 418

Relating to: the erection of outdoor advertising signs in areas zoned for commercial or industrial activity.

By Senators Breske, A. Lasee, Grothman, Lassa and Plale; cosponsored by Representatives Mursau, Hines, Kestell, Pettis, Albers, Musser, Lothian and Gunderson.

November 03, 2005 Referred to Committee on Natural Resources and Transportation.

February 22, 2006 **PUBLIC HEARING HELD**

Present: (3) Senators Kedzie, Wirch and Breske.
Absent: (2) Senators Stepp and Kapanke.

Appearances For

- Keith Carsen, LaCrosse — Collins Outdoor Advertising
- Roger Breske — Senator, 12th Senate District
- Jeff Mursau — State Representative, 36th Assembly District
- Tom May, Crandon — Crandon Raceway
- Tiffany Landry, Crandon — Crandon Raceway
- Todd Achterberg — Eagle River Snowmobile Derby

Appearances Against

- David Vieth — Wisconsin Department of Transportation

Appearances for Information Only

- None.

Registrations For

- Janet Swandby — Outdoor Advertising Association of Wisconsin
- Andrew MacMorran, Marshfield — Lamar Advertising

Registrations Against

- Chuck Mitchell, Wauwatosa — Citizens for a Scenic Wisconsin
- Vernie Smith, Viroqua — Citizens for a Scenic Wisconsin
- Caryl Terrell, Madison — Sierra Club - John Muir Chapter

May 4, 2006

Failed to pass pursuant to Senate Joint Resolution 1.

Dan Johnson
Committee Clerk