Wisconsin Department of Administration Division of Executive Budget and Finance DOA-2048 (R07/2000)

## Fiscal Estimate - 2001 Session

Original Updated	Corr	rected	Supple	mental		
LRB Number <b>01-0716/1</b>	Introduct	ion Number	SB-219			
Subject Billboard elimination grant program						
Fiscal Effect		•				
Appropriations  Decrease Existing  Appropriations  Reversible  Appropriations  Create New Appropriations  Local:  No Local Government Costs  Indeterminate	ease Existing enues rease Existing enues enues ease Revenue	Increase Cosabsorb within  Yes Decrease Cos  5.Types of Loca Units Affected	agency's bu sts I Governmen	dget No		
	ease Revenue	© School	Others WTCS Districts	i		
Fund Sources Affected Affected Ch. 20 Appropriations  GPR FED PRO PRS SFG SEGS						
Agency/Prepared By	Authorized Signa	ature		Date		
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## Fiscal Estimate Narratives DOT 08/06/2001

LRB Number <b>01-0716/1</b>	Introduction Number	SB-219	Estimate Type	Original
Subject				
Billboard elimination grant program				

## Assumptions Used in Arriving at Fiscal Estimate

This bill would not prohibit the Department from issuing permits for "signs". However, "billboards" visible from a regulated highway may not be erected after the bill's effective date. The Department is also directed to promulgate rules to collect an annual fee of no less than \$200 for "signs", to be deposited in a general fund, and to establish a billboard elimination grant program.

It is assumed that the annual fee is intended to be collected on both existing "signs" and "billboards". It is further assumed that the new \$200 annual fee is in addition to the existing annual fee of \$35 or \$50 needed to fund sign inventory improvements and other program costs. Therefore, the minimum new fee under this proposal would be \$235 or \$250.

Because making the distinction between a prohibited "billboard" and an allowed "sign" is not possible without a case-by-case evaluation, it was assumed for estimating purposes that any outdoor advertising of 8 square feet or less would be an allowed "sign" and anything larger would be a prohibited "billboard." Currently, there are 1,404 "signs" that are 8 square feet or less out of a total of 14,277 signs/billboards or around 10% of all outdoor advertising may properly be considered a "sign."

The bill's prohibition of new "billboards" would result in a revenue loss from fewer permit applications. Since signs larger than 8 square feet would constitute "billboards", the number of new permits issued would decrease from approximately 450 each year to around 45. This represents a \$70,875 decrease in segregated revenue [405 x \$175]. Offsetting this would be a savings in administrative costs from not having to permit approximately 405 new signs/billboards each year.

The Department does not currently charge annual permit fees for signs 8 square feet or less in size. Since the Department may specify which signs would be subject to the annual permit fee, it's likely that the current sign categories currently exempt from an annual fee would remain exempt. There are 14,277 regulated signs/billboards, 12,873 of which would be subject to the new \$200 annual permit fee, resulting in an increase of \$2,574,600 in revenue, which could be used to purchase "billboards".

The costs associated with developing and administering a billboard elimination grant program are unknown at this time, but are recognized to be potentially significant. In addition, the cost of managing responses to this increased annual sign fee is undetermined.

Long-Range Fiscal Implications

Unknown

## **Fiscal Estimate Worksheet - 2001 Session**

Detailed Estimate of Annual Fiscal Effect

☑ Original ☐ Update	d Corrected	Supplemental		
LRB Number <b>01-0716/1</b>	Introduction Number	Introduction Number SB-219		
Subject				
Billboard elimination grant program				
I. One-time Costs or Revenue Impacts for annualized fiscal effect):	or State and/or Local Government (do	o not include in		
II. Annualized Costs:	Annualized Fiscal I	mpact on funds from:		
	Increased Costs	Decreased Costs		
A. State Costs by Category				
State Operations - Salaries and Fringes	\$			
(FTE Position Changes)				
State Operations - Other Costs				
Local Assistance				
Aids to Individuals or Organizations				
TOTAL State Costs by Category	\$	\$		
B. State Costs by Source of Funds		**************************************		
GPR				
FED				
PRO/PRS				
SEG/SEG-S				
III. State Revenues - Complete this only (e.g., tax increase, decrease in license f	when proposal will increase or decreee, ets.)	ease state revenues		
	Increased Rev	Decreased Rev		
GPR Taxes	\$2,574,600	\$		
GPR Earned				
FED				
PRO/PRS				
SEG/SEG-S		-70,875		
TOTAL State Revenues	\$2,574,600	\$-70,875		
NET ANI	NUALIZED FISCAL IMPACT			
	<u>State</u>	Local		
NET CHANGE IN COSTS	\$	\$		
NET CHANGE IN REVENUE	\$2,503,725	\$		
Agency/Prepared By	Authorized Signature	Date		
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